



Call for Communication Services

Procurement Opportunity offered by FEMISE under the WEF-CAP project for wider visibility of project's policy-related outputs

FEMISE is the leader of work package **WP5: Mainstreaming WEF NEXUS capitalization outcomes to ensure evidence-based policy development** within the WEF-CAP project (THE TECHNOLOGY TRANSFER AND CAPITALIZATION OF WATER ENERGY FOOD NEXUS- Project no: WEF-CAPC_A.2.1_0069) funded by the European Union under the ENI CBC MED Programme running from 1st of September 2021 to 31th of August 2023.

FEMISE is publishing a call for Communication Services to select freelancers or communication agencies who would be interested in providing a service on "**Design & Implementation of a Communication campaign for wider visibility/accessibility of project's policy-related outputs**".

More specifically, the tasks include:

- Transforming 3 policy briefs & 3 White papers (prepared by FEMISE) into journal-style articles (500-600 words) that are easily read by the policy makers and the general public and eventually distributed in the EU-Med region and worldwide to raise awareness and increase visibility of policies' outputs;
- Producing 4-6 videos (4-5 mins) based on interviews with relevant stakeholders (questions and contacts organized by FEMISE) with regards to these documentations and other project's best practices (to be identified by FEMISE and partners). This task will include and will not be limited to: sound and picture check of provided self-taped videos, editing, adding relevant photos and other videos, pullout key messages, ensuring that all required logos, acknowledgements and disclaimer are included. These videos will be delivered in an accessible form that is publishable on social media and YouTube channels;
- Designing, coordinating and implementing a multi-channel communication campaign of the outputs of WP5 (including the above) that aims to reach-out to different audiences (academia, private sector, international organizations, civil society, policy makers, general public etc.) and creating new opportunities to ensure a wider dissemination of the project outputs in the EU-Med region while increasing communication and visibility of the WEF-CAP project

Interested candidates or companies should send their offers for undertaking all three tasks. However, offers towards one or two tasks only, can also be considered. The tasks should start as soon as the service provider is selected (maximum by 12th of December 2022) until end of August 2022.

The offer should include the following documentations:

1. Portfolio/Cover letter
2. CVs of experts that will be in charge of the tasks
- 3- A financial offer, specifying the suggested cost for each of the three tasks.

The deadline for receipt of offers is December 5th, 2022 at 12:00 (CET).

Offers should be delivered via email to: s.edmon@femise.org

Please put the following subject in your email: "Call for Communications services: WEF_CAP"

For more information and questions, contact: s.edmon@femise.org

For more information on the WEF-CAP project, [click here](#)

