



WEF - CAP

WEF NEXUS 3-Day Bootcamp and Commercialization Cafes

CALL FOR APPLICATION

DEADLINE: 7th of March 2023

Introduction

WEF - CAP is excited to offer a 3-day bootcamp and mentorship program to help you develop and grow your business ideas.

The bootcamp aims to provide capacity building to 12 individuals focusing on a range of topics including developing business ideas, customer discovery, market research, product development, marketing, pitching and more. Each day will include a set of lectures, group discussions and hands-on activities. We have assembled a team of expert mentors who will be available throughout the bootcamp to provide guidance and advice.

Throughout the bootcamp, participants will have the opportunity to take part in a mentorship program where they can discuss their ideas and get feedback from mentors. Mentors will provide guidance and support on developing business plans and strategies. Participants will also have the opportunity to connect with potential investors and partners during this program.

Target Audience

12 participants of technical teams in academia or startups will undergo advanced capacity building and support to get their innovative products to the markets through spinouts, startups, or tech transfer. They will also receive a trusting, one-to-one meeting with experts, mentors and investors. Selected participants will be eligible for international travel awards and matchmaking vouchers in European countries.



WEF - CAP

Eligibility Criteria

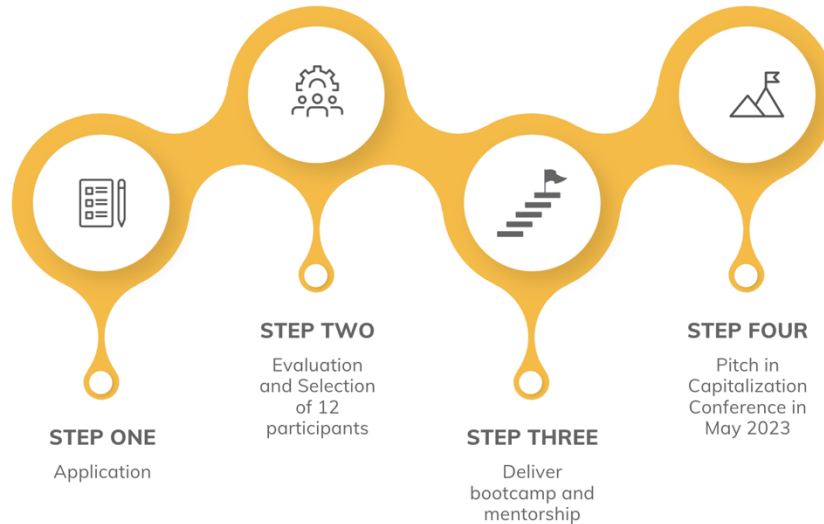
- Applicant must be an academic researcher, innovator, entrepreneur, or startup.
- Applicant must have a proof of concept or a business idea.
- Applicant must be able to attend all 3 days of the program in-person.
- Applicant must be a resident of Alexandria, Egypt.
- Applicant must complete and submit the application in [this link](#).

Mode of Implementation

- Bootcamp:
 - o The bootcamp would be held for 3 days; each day would be dedicated to a particular topic.
 - o Each day would host a set of lectures, group discussions and hands-on activities.
 - o The topics covered will include developing business ideas, customer discovery, market research, product development, marketing, pitching and more.
- Commercialization Cafes:
 - o A team of expert mentors will be available throughout the bootcamp to provide guidance and advice.
 - o Mentors will provide guidance and support on developing business plans and strategies.

WEF - CAP

- During this mentorship program, participants will have the opportunity to connect with potential investors and partners.



Indicative Timeline

Activity	Deadline
Launch Call for Application	28 February 2023
Deadline for submitting applications	7 March 2023
Evaluation by the selection panel	9 March 2023
Sending notice of selection and details of the bootcamp to the selected 12 applicants	9-10 March 2023
Orientation session	12 /13 March 2023
Duration of Bootcamp	3 Days

How to Apply

Interested applicants are invited to fill out the application in [this link](https://www.ecitd.org/bootcamp) [https://www.ecitd.org/bootcamp] no later than 7th of March, 2023.