



Post Title: Management and animation for the market place plateforme

Project Name: Reinforcing Med Microfinance Network System for Start-ups (ReSt@rts)

Duty station: AGER

Duration and Assignment: three months

Expected starting date: 20 june 2023

Background

As a partner in the ReSt@rts project, AGER is implementing the project activities in Tunisia. ReSt@rts - Med Microfinance Network System for Startups – the project is funded with € 1,106,559.76 by the European Union's ENI CBC Med Programme and implemented between 20/09/2021 and 19/09/2023 in Italy, Greece, Cyprus, Tunisia, Palestine and Lebanon by a partnership of 8 organizations. ReSt@rts addresses young people with the aim to increase employment opportunities and improve the living conditions of the vulnerable population. The objective of the intervention is to create continuity for the previous project MEDSt@rts with an approach to foster ethical and solidarity finance and public private collaboration, it is intended to bring support to entrepreneurs generally not bankable through the instruments of microfinance, with the structuring of a Marketplace platform and technical assistance service.

Brief description of the role of the animator

The Market Place Platform will be the business support infrastructure aiming at matching the microfinance providers with the would-be entrepreneurs willing to start new MSMEs. This will be the digital space in which all the actors of the microfinance system developed will meet, interact, and develop new MSMES supported by P2P and Animators of the platform. A section of the MP will be devoted to crowdfunding.

The task for whoever will manage and animate the platform will be to encourage interaction, networking between aspiring entrepreneurs and potential investors, networking between entrepreneurs and financial training.

The Management and Animation of the MarketPlace Platform Providers will have to provide following activities:

The figure(s) who will manage and animate the platform will:





- encourage registration on the platform;
- encourage interaction and networking between aspiring entrepreneurs and potential investors;
- networking between entrepreneurs;
- organize sessions of financial training

Output to be produced

Management and animation of the platform to guarantee at least 50 new participants per country registered and supported on the platform

Qualification, Knowledge and Experience

Academic Studies

The candidate should preferably have an academic background on some of the following:

- Basic Studies
 - o Economics or Finance or Business Administration
 - o Social science
- Specialization
 - o Priority will be given to those who submit additional certifications related to consultancy, management and facilitation activities.
- Work experience
 - o Proven experience with counseling and advising new entrepreneurs
 - o Proven experience in team working, team building and networking
 - o Desk & Market Research
 - o Networking with key stakeholders
 - o Advanced oral and written communication
- Languages:
 - o Native - expert
 - o English - fluent

Submission

Interested experts must send their files by email to aagertunisie@gmail.com or by post or deliver them directly to the following address, AGER Sarl, complex space Tunis block B floor 3 office 6 Montplaisir 1073 Tunis, Tunisia.

The deadline for receiving offers is set for June 23, 2023 at 3 p.m.





Offers received after the date and time mentioned will not be taken into consideration.

The submission should include

- a CV
- a methodological proposal
- a financial proposal incl. VAT

The selection criteria: The award criterion is the best value for money, weighing 70% technical quality and 30% price.

