



**Post Title:** Microfinance Peer to Peer Consultancy Service

**Project Name:** Reinforcing Med Microfinance Network System for Start-ups (ReSt@rts)

**Duty station:** AGER

**Duration and Assignment:** 3 months from June to September

**Expected starting date:** 20 June 2023

## Background

As a partner in the ReSt@rts project, AGER is implementing the project activities in Tunisia. ReSt@rts - Med Microfinance Network System for Startups – the project is funded with € 1,106,559.76 by the European Union's ENI CBC Med Programme and implemented between 20/09/2021 and 19/09/2023 in Italy, Greece, Cyprus, Tunisia, Palestine and Lebanon by a partnership of 8 organizations. ReSt@rts addresses young people with the aim to increase employment opportunities and improve the living conditions of the vulnerable population. The objective of the intervention is to create continuity for the previous project MEDSt@rts with an approach to foster ethical and solidarity finance and public private collaboration, it is intended to bring support to entrepreneurs generally not bankable through the instruments of microfinance, with the structuring of a Marketplace platform and technical assistance service.

## Brief description of the role of P2P Consultancy service

The P2P Consultancy Service is a system in which the beneficiaries of MEDSt@rts and other ENI CBC MED projects' beneficiaries, that already received support from ENI CBC MED projects in developing their own businesses, will offer support to other aspiring entrepreneurs that will join the Marketplace Platform. Participants will provide professional counseling and advice for other aspiring entrepreneurs, focusing on sharing experiences, skills training, business guidance, professional contacts, or problem solving. They will have a personal account on the Marketplace Platform through which other aspiring entrepreneurs will be able to get in contact with them and easily communicate with them.

This will allow the creation of a virtuous system of dissemination of the knowledge produced during previous projects and capitalize it for future beneficiaries.

The P2P Consultancy Service Profile will have to provide following activities:





PPs should provide through a devoted external service, the management of this system developing the following activities:

- Engaging ENI CBC MED's beneficiaries from all other previous projects in inspiring people to participate in activities on the platform:
  - Create a mailing list with all the target former beneficiaries.
  - Create an email template to resume the project focus and explain the opportunity.
  - Invite former beneficiaries to join the Marketplace Platform.
- Supporting them in joining the Marketplace Platform, also with devoted training and guidance
  - Provide one to one assistance to each entrepreneur to join the Marketplace Platform
  - Verify that each entrepreneur has its own account well completed.
- Offering standard format for connecting previous beneficiaries with new beneficiaries (ex: organizing seminars, speed meetings, testimony talks).
  - Encourage matching between aspiring entrepreneurs and already formed entrepreneurs to share their experience.
  - Programme, organize, moderate, at least 5 events of at least 1 hour on the Marketplace Platform where entrepreneurs discuss with other entrepreneurs on specific topics. For every meeting scheduled, a beneficiary will be able to choose between the following examples of topics: Fundraising, Hiring, Marketing&Sales, R&D, Team Dynamics.

## Output to be produced

- At least 120 new cultural and creative businesses invited to register on the platform.
- Attendance sheet
- Training material for beneficiaries
- Program and minutes for local debate sessions

## Qualification, Knowledge and Experience

- At least a Bachelor degree in Economics, Finance, Business Administration, social science or any other relevant field.
- Additional certifications related to P2P consultancy activities is and added value.
- Extensive experience with counseling and advising new entrepreneurs.

## Submission





Interested experts must send their files by email to [aagertunisie@gmail.com](mailto:aagertunisie@gmail.com) or by post or deliver them directly to the following address, AGER Sarl, complex space Tunis block B floor 3 office 6 Montplaisir 1073 Tunis, Tunisia.

The deadline for receiving offers is set for June 23, 2023 at 3 p.m.

Offers received after the date and time mentioned will not be taken into consideration.

The submission should include

- a CV
- a methodological proposal
- a financial proposal incl. VAT

The selection criteria: The award criterion is the best value for money, weighing 70% technical quality and 30% price.

