

Terms of Reference

Project	Rest@rts
ToR Number (Please refer to it when applying your offer)	Rest@rts/05/2023
Period of Performance	July – September 2023
Location	Palestine
Date of announcement	July 11, 2023
Activity Title	Technical Assistance for Microfinance Providers

1. Background

Leaders International (LI) plans and delivers innovation and economic development interventions with a particular focus on private-sector development, entrepreneurship, job creation, digital transformation, and access to markets. The organization manages a multi-million active portfolio of grants and service contracts to ensure the economy's access to the necessary means and resources for development and economic prosperity. Through its projects, LI leverages its expertise in research, strategy, and management to provide its beneficiaries with sustainable technical and financial assistance and build their capacity and resilience to adapt to different economic challenges.

2. Project Background:

Rest@rts: Reinforcing Med Microfinance Network System for Start-ups; aims to reinforce the Med Microfinance network system for start-ups by promoting economic and social development and supporting innovative start-ups and recently established MSMEs.

Rest@rts' main objective is to contribute to stimulating growth and improving the business ecosystem in the Euro-Med area facilitating, enlarging, and strengthening access to credit. The project achieves this objective directly by broadening the finance options available and improving understanding of the full range of financing instruments. The project's work packages are going to encourage discussion among stakeholders about new approaches and innovative policies for SME and entrepreneurship financing. Please note that Leaders International is a partner within a consortium of Mediterranean countries executing this project.



3. Purpose:

The Technical Assistance for Microfinance Providers service is designed to enhance the internal processes of microfinance organizations, with the goal of improving their overall quality. By investing in quality management information systems, technological advancements, and well-trained staff, these organizations can achieve greater efficiency and cost reduction.

This service is dedicated to both public and private organizations involved in providing financial and non-financial support to new businesses. In addition to its focus on organizational improvements, this service also seeks to foster the development of a sustainable cross-border microfinance ecosystem.

4. Scope of Work

- **Engage microfinance providers inspiring them to register and participate in activities on the Marketplace Platform.**
 - Creating a mailing list with all the target microfinance providers
 - Creating an email template to resume the project focus and explain the opportunity
- **Providing support to microfinance providers in communicating their own programmes of business support**
 - Assisting microfinance providers in promoting their activities in the News page of the Marketplace Platform
- **Providing guidance to microfinance providers in developing cross-border business support programmes**
 - Organizing at least 3 events of at least 1,5 hours to discuss between microfinance providers' peers about best practices and case studies to be replicated as business support programmes
- **Provide support to Microfinance Providers to enhance the internal processes of microfinance organizations, with the goal of improving their overall quality**

5. Deliverables:

- Video Recording of the meetings, other related activities photos
- Mailing list of all the target microfinance providers.
- Invitation for target microfinance providers to join the platform.
- Attendance sheet.
- Final activity report

6. Qualifications Required

- At least a bachelor's degree in Economics, Finance, Business Administration, or any other relevant field.
- MSc or certificates on microfinance, microloans, and microgrants are an added value.
- Outstanding communication skills, both verbal and written
- Ability to influence others.
- Ability to network with key stakeholders.
- Experience in desk and market research is a plus



7. Documents to be submitted

The application must contain the following documents:

1. Financial Offer (in EUR)
2. Company profile or CV (individual consultants)

8. Taxes and other Terms:

- The offer should be including VAT;
- For individual consultants, Applicable tax laws apply.

Please submit all required documents to procurement@leadersinternational.org no later than July 25 2023