

Call for Experts in pedagogy for the ENI CBC Med project RESET in order to prepare and adapt educational material on green entrepreneurship

About INJAZ Tunisia:

INJAZ Tunisia, a member of “Junior Achievement Worldwide” and its regional operations center “INJAZ Al-Arab”, aims to create a world in which young people have the skillset and mindset to build thriving communities by developing the entrepreneurial culture in Tunisia. In partnership with leading companies in the private sector, INJAZ Tunisia equips youth to drive forward the local economy through training designed to inspire them to discover and develop their entrepreneurial potential, and sharpen their professional skills. INJAZ Tunisia influenced the lives of over 300 thousand students since its inception in 2010. INJAZ is a member of Junior Achievement; the world’s largest and fastest-growing youth business organization dedicated to educating students about workforce readiness, entrepreneurship, and financial literacy through experiential, hands-on programs. Its main mission is to prepare young Tunisians to succeed in global employment market and to spread entrepreneurial culture in Tunisia. Its entire curriculum focuses on three main pillars: Entrepreneurship, Financial Literacy, and Work Readiness...

About the project:

INJAZ Tunisia joins four other organizations across the Mediterranean to bring the ENI CBC Med project RESET to life. RESET was created in recognition of the Mediterranean accelerating employment and environmental crises; there are various calls for action to create a sustainable and inclusive economy that works for everyone. As the region thrive towards developing and implementing measures for a sustainable green transition, RESET aims to facilitate economic and social development via supporting the creation of sustainable and green businesses. The project will gather, analyse and synthesize learnings regarding 'what works' within the field of sustainable and green business support, and seeks to upstream this knowledge effectively. It will support local, national and regional stakeholders to make use of this knowledge to create strategies, policies and regulations to stimulate the green economy. RESET targets seven Mediterranean countries and will address the whole enabling eco-system – from EU projects, local initiatives and policies to national and regional policies and regulations – to capitalize on knowledge related to training, advice, networking services, access to funding and markets, as well as Intellectual Property Rights (IPR) protection, with a focus on women and youth inclusion.

Overview of the position:

As a partner in the ENI CBC Med Project RESET, INJAZ Tunisia is complementing its own classical entrepreneurship and work readiness programs to fit within the norms of circular economy, the knowledge is gathered from experts in circular economy and green business creation. As such, INJAZ Tunisia is searching for **experts in pedagogy to adjust the Green business creation, circular economy norms, and green skills knowledge** provided by the experts to fit into INJAZ Tunisia's educational programs.

- A total of **2 Experts** will be hired under this Call for Experts

Description of the requirements:

- Synthesise the information provided by circular economy experts and by the capitalization project of RESET into content to be included in INJAZ Tunisia's entrepreneurship and work readiness programs.
- Adapt and adjust the Circular economy, green business creation, and green skills adapted from resources and recommendations from Switchmed (<https://switchmed.eu/policy/scp-naps-monitoring-implementation/tunisia/>) into INJAZ Tunisia's programs.
- Adjust the new information about circular economy to fit into the learning-by-doing learning approach of the programs.
- Coordinate and cooperate with INJAZ Tunisia staff and volunteers in the creation of the material.

Required selection criteria:

- PhD in Education and pedagogy, sociology, economy or related fields.
- At least 3 years of experience in the field of creation and design of educational material
- Experience or at least interests in sustainability, circular economy, ecology, environmental protection...
- Experience in learning-by-doing education approach
- Strong English and French writing and speaking skills.

Expected Deliverables:

- A Chapter about Green Skills to be included in the **Steer Your Career** Volunteer guide.
- A Chapter about Green Skills to be included in the **Steer Your Career** student guide.



- Complementary materials about green business creation and circular economy norms to be included in the **Company Program** Volunteer guides.
- Complementary materials about green business creation and circular economy norms to be included in the **Company Program** student guides.

Deliverable deadline: June 20th, 2023.

Submission of Proposals:

Interested applicants should provide the following elements:

- CV & Cover Letter.
- Financial Offer

Evaluation Criteria:

- Submitted offers will be evaluated as follows:
 - Assessing the price offers that were submitted by each vendor.
 - Taking into consideration the 30% Score for the financial offer, and 70% for technical aspects (Technical Offer and CV & experience)
 - The selection will be based on the vendor who has the highest score taking into consideration the summation of the technical and financial aspects.

Budget:

- The total allocated budget for hiring the experts is **3000 €** (VAT included)
- The maximum amount per offer is **1500 €** (VAT included)

Please send your CV and Cover letter to: info@injaz-tunisia.org and Mayssabrinis@injaz-tunisia.org no later than the **28th of May, 2023.**