



KICK-OFF MEETING

As the region works towards developing and implementing measures for a sustainable green transition, RESET aims to facilitate economic and social development via supporting the creation of sustainable and green businesses.

RESET will gather, analyse and synthesise learnings regarding 'what works' within the field of sustainable and green business support, and work to upstream this knowledge effectively. It will support local, national and regional stakeholders to use this knowledge to create strategies, policies and regulation to stimulate the green economy.

- 09.30 - 09.35** Opening of the meeting
ARC-SCP/RAC
- 09.35 - 10.00** Presentation of the implementing partners
ARC-SCP/RAC, Beyond, PIN, Leaders International, Injaz Tunisia
- 10.00 - 10.20** Introduction by the ENI CBC MED Programme - key messages and main expectations
ENI CBC MED Joint Technical Secretariat and Branch Office for the Western Mediterranean
- 10.20 - 10.35** RESET Project Overview
ARC-SCP/RAC
- 10.35 - 11.40** Reviewing the Action Workplan for each WP, identifying critical pathways for a successful implementation:
 - WP1 – Project management
 - WP3 – Knowledge Management and Project-Level Capitalisation
 - WP4 – Local and National Dissemination and Capitalisation
 - WP5 – Regional Dissemination and Capitalisation*Presentation by each WP Leader (except WP2 to be presented in the communication session)*
- 11.40 - 11.50** Comfort break
- 11.50 - 12.30** Key elements of the communication strategy and ENI CBC rules for communication actions
Leaders International and ARC-SCP/RAC
- 12.30- 13.15** Admin and Financial Flow – reminding the ENI CBC rules and ref documents
ARC-SCP/RAC
- 13.15- 13.30** Wrap-up and closing of the meeting