



EMPHASIS - Euro-Mediterranean Network Facilitating Market Uptake of Innovations from SME

3rd Steering Committee and Technical Committee Project Meeting 13/09/2022, Alexandria, Egypt (hybrid)

Day 1: Tuesday 13th of September 2022	
9.30 – 10.00	Registration and Welcome coffee
10.00 – 10.10	Institutional Welcome - introduction to the agenda - <i>Dr. Alaa Ezz - CEEBA</i>
10.10 – 10.20	EMPHASIS Status Overview - <i>Yiannis Geragotellis, KiNNO</i>
WP3: Design & Setup of EMPHASIS Open Innovation Network & Services WP Coordinator: PP5 – Parco Scientifico e Tecnologico della Sicilia	
10.20 – 10.50	<u>WP3 - Design & Setup of EMPHASIS Open Innovation Network & Services</u> Overview of WP, Presentation of the platform - <i>Sebastiano Di Stefano, STPS</i> - <i>Discussion (KiNNO, JUST, ASCAME, IRI, CEEBA, PSTS)</i>
WP4: Identification and validation of OI Opportunities WP Coordinator: PP1 - Jordan University of Science and Technology	
10.50 – 12.00	<u>WP4 - Identification and validation of OI Opportunities (offers/requests)</u> Overview of WP and activities. - <i>Walid Salamah, JUST (20')</i> Presentation of potential/selected beneficiaries (7' per partner) - <i>KiNNO, JUST, ASCAME, IRI, CEEBA, PSTS</i>
Coffee Break (12.00 – 12.15)	
WP4: Identification and validation of OI Opportunities WP Coordinator: PP1 - Jordan University of Science and Technology	
12.15 – 13.00	<u>Exchanging Module for the identification of potential partners and final selection of beneficiaries</u> - <i>KiNNO, JUST, ASCAME, IRI, CEEBA, PSTS</i>
WP5: Support Services offered to SMEs WP Coordinator: PP3 - Industrial Research Institute	



EMPHASIS

13.00 – 13.45	<p><u>WP5 - Support Services offered to SMEs to enhance innovation partnerships and joint R&D&I opportunities</u> <u>Status of the activities, action plan, timeplan and presentation of the SERVICES</u> - Antoine Abou-Samra, IRI - Discussion (KiNNO, JUST, ASCAME, IRI, CEEBA, PSTS)</p>
Lunch Break (13.45 – 14.45)	
WP2: Communication WP Coordinator: PP4 - Confederation of Egyptian European Business Associations	
14.45– 15.15	<p><u>WP2 – Communication:</u> <u>Status of the activities, action plan, timeplan, Upcoming milestones presentation</u> Nada El Sharkawy, CEEBA</p>
WP1: Management LB – KiNNO Consultants	
15.15 – 16.30	<p><u>Management – WP1 – Management: Upcoming milestones presentation, (Progress Report, Tenders Status, Deliverables Status, Expenditures, Audits, New timeplan, etc.)</u> - Efi Mpakogianni, KiNNO - Anastasia Sakkoula, KiNNO</p> <p><u>Q&A</u> <u>Action Items, AOB, Next Meeting Planning</u> - Discussion (KiNNO, JUST, ASCAME, IRI, CEEBA, PSTS)</p>
End of Session	
Official Dinner at 19:00	

Day 2: Wednesday 14th of September 2022	
10.00 – 12.00	- Visit to Open Innovation and Research Center
Optional: Sightseeing Tour in Alexandria	
12.00 – 15:00	<p>Tentative Program:</p> <ul style="list-style-type: none"> - Catacombs visit - Bibliotheca Alexandrina - Pompei's Pillar Visit