

Broadcasting Plan

INNOMED UP & CARISMED projects

Birzeit University

Broadcasting and dissemination of the two infographics

(5 April – 5 May 2023)

- Broadcasting on Wattan Radio & TV

- Each film will be broadcasted 2 times a day for one month from (5 April – 5 May 2023) according to the following plan:

CARISMED Project video – (10 minutes)	
Duration	30 days
Time 1	11:05 am
Time 2	16:05 pm
Total No. of Broadcasting times	150 times
Awareness video (5 minutes) – INNOMED UP project	
Duration	30 days
Time 1	12:05 pm
Time 2	18:05 pm
Total No. of Broadcasting times	150 times
The Impact of human waste on the health and environment (5 minutes) – INNOMED UP	
Duration	30 days
Time 1	13:05 pm
Time 2	20:05 pm
Total No. of Broadcasting times	150 times
Wood recycling (4 minutes) – INNOMED UP	
Duration	30 days
Time 1	10:30 am
Time 2	20:30 pm
Total No. of Broadcasting times	150 times
Grand Total	600 times



- Dissemination

The produced four films will be published and promoted on the following platforms along with the beginning of the broadcasting time:

Wattan Platforms

Link

Wattan Facebook	www.fb.com/WattanNews
Wattan Youtube	www.youtube.com/WattanNews
Wattan Twitter	https://twitter.com/WattanNews
Wattan Instagram	https://www.instagram.com/wattannews/