



YEP MED TALENT

Training for high performance teams in Sustainable Maritime Transport

*Barcelona (Spain) – Civitavecchia (Italy)
24th – 30th May 2023*





THE YEP MED PROJECT

The project "Youth Employment in the Ports of the Mediterranean" (YEP MED in short), co-financed by the European Neighbourhood Instrument (ENI) Cross-Border Cooperation (CBC) Mediterranean Sea Basin (MED) Programme and led by the Escola Europea – Intermodal Transport (Spain), aims to develop port-logistics technical and vocational education and training (TVET) resources adapted to sector needs to strengthen youth employability; increase and upgrade local employment opportunities through the creation of real dual-learning programmes with job placements, strengthening the role of SME's operating in the port ecosystems for future employment creation; and setting up collaborative national and transnational partnerships between port-logistics associations, operators, SMEs, training centres and VET providers, whilst introducing a public-private partnership (PPP) co-management process.

Teams are at the heart of organisational life and their effectiveness strongly influences the success of the port-logistics community overall.

Achieving superior performance in teams has become a major business imperative. Turning individuals into a cohesive and productive team is our goal.

YEP MED TALENT explores the world of high-performance teams, whilst recognising the new realities of work and employment in the logistics sector.

Teamwork is a vital ingredient to delivering valued objectives. Understanding how teams achieve high performance is recognizing that it is a complex and multi-faceted issue.

This course addresses the core themes of creating, leading and participating in high-performance teams while also covering main topics surrounding intermodal transport in a journey between Barcelona and Civitavecchia.

This transformative journey fosters a team culture.



Training objectives

- To train the participants in organizational aspects of international trade, as well as coordination of intermodal & sustainable transport chains.
- To enable students to get to know some of the Port-Logistics Communities in the Mediterranean, its infrastructure, logistics equipment and operations first-hand.
- To provide participants with the entrepreneurship and innovation skills and attitudes needed to thrive in the sector.
- To provide students with the necessary skills and knowledge to quantify the environmental impact of transport operations, while familiarising them with the European Union's policy on sustainable logistics in Europe.
- To obtain a professional and quality assessment by which students will be able to shape better their skills and their expectations towards a career in Logistics. Experts in recruiting will evaluate and orientate the students to their best options.
- To put at the disposal of the companies in the Port-Logistics Communities of the Mediterranean the CV of the candidates and their assessment reports, so companies can have a better perspective when contracting new candidates.

Methodology

The YEP MED Talent course combines theoretical classes, practical visits and workshops and collaborative work in teams. After the training, interviews and behavioral tests will take place to obtain the professional assessment.

Language

English





Participant's profile

5 selected candidates from each port-logistics community that is a member of the YEP MED project, who must have completed one of the previous editions of VT2 and VT3 courses.

How to apply:

Please note that the acceptance process will be carried out according to the following criteria, including specific weighting:

- Upload a cover letter, stating your motivations and expectations with regard to the YEP MED – Talent training course (30%).
- Upload an introduction video in English, showing your professional expectations for your professional future (30%).
- Upload your resumé (CV) (20%).
- Upload a testimonial letter of recommendation from your teacher or internship tutor, endorsing your skills and competencies (20%).

Applications must be submitted before March 15th, 2023.

[APPLY HERE](#)





Contents of the training

- Entrepreneurship and innovation skills
- Integration of the Motorways of the Sea into intermodal logistics chains
- Competitive analysis: types of operation and comparison of costs between different types of transport
- Logistics and environment: energy efficiency
- Technologies and innovation in Transport

Visits and Workshops

- Visit ·D Factory
- Visit BCN TECH – Pier01
- Maritime visit to the Port of Barcelona
- Port terminal management and ship loading operations
- Organisation and operations on a Ro-Pax ship:
 - Stowage of cargo
 - The Bridge
- Calculation of external costs and CO2-eq

Business case

Students will work in groups to solve a practical case.

Economic conditions

General tuition fee: Included in the project.

- The project partner of each port will be responsible for travel and subsistence expenses, including a "per diem" of 205 euros per day. In the sea voyage onboard the vessel, diets are not paid.
- The course includes:
 - Round trip to Barcelona from the participating partner's city.
 - Travel on the short sea shipping route Barcelona-Civitavecchia-Barcelona
 - Accommodation & meals on board. Meals in Barcelona and in Civitavecchia (indicated in the programme)
 - Course material
 - Workshops and visits
 - Professional assessment report



Lecturers

EDUARD RODÉS



- **Promoter and Director of the Escola Europea – Intermodal Transport**
- Degree in Economic and Business Sciences (Universidad de Barcelona)
- MBA IESE (85)
- Professor of E-Commerce, e-logistics at the universities of: Oviedo, Ramón Llull, Barcelona and Arab Academy of Alexandria (Egypt)
- Professor of innovation processes at the UB Professor of Intermodal Logistics at the UPC

MARTA MIQUEL



- **Chief Business Officer – Escola Europea – Intemodal Transport**
- Master in Shipping Business - UPC
- Master in Marketing and Sales Management – ESIC Marketing&Business School
- Master in Internationalization – Universitat de Barcelona
- Bachelor in Translation and Interpreting – Universitat Pompeu Fabra

JOSÉ DEL MORAL



- **Chief Executive Officer – BCN Talent Logistics**
- Talent Acquisition Manager – Kuehne + Nagel
- Talent Management Specialist – Inditex
- Degree in Psychology – major in HR at Universitat Autònoma de Barcelona

DAMIÀ CALVET



- **Former President - Port de Barcelona**
- Former Minister of Sustainability and territory Government of Catalonia

JORDI TORRENT



- **Head of Strategy - Port de Barcelona**
- Project Manager – COPCA
- Degree in Law – Universitat de Barcelona



Lecturers

CARLES RUA



- **Chief Innovation Officer (CINO) Port of Barcelona**
- **Director of the Master Executive in Lean Supply Chain Management (BarcelonaTech)**
- **Teacher of the Escola Europea - Intermodal Transport.**
- **Industrial Engineer**

AMADOR VEGA



- **Writer**
- **PhD in Philosophy by University of Friburg (Germany)**
- **Chair of Aesthetics at the Universitat Pompeu Fabra**

SENEN FLORENSA



- **President of the Delegate Committee and General Director of the European Institute of the Mediterranean (IEMed)**
- **Ambassador Permanent Representative of Spain to United Nations and other International Organizations in Vienna**
- **Consul General of Spain in Rome**
- **Doctorate in Economics at the Université Paris I Panthéon-Sorbonne & PhD Universidad Complutense de Madrid**

NATACHA MUZAFFAR



- **Course Manager at Escola Europea – Intermodal Transport**
- **Course Manager – Esdi Design School**
- **Coordinator of Erasmus+, Mobility Exchange and Student services – LCI Education, Barcelona**
- **European projects – KIM Knowledge Innovation Market**
- **MA European Studies and International Affairs, European Projects - Sorbonne Panthéon Paris I University**



TRAINING PROGRAMME

Wednesday, 24th May 2023

- 15:00** Reception at the headquarters of the Escola Europea – Intermodal Transport (Escola Europea)
- 15:30** Presentation of the course – *Eduard Rodés*
- 17:00** Inaugural presentation – *J. Torrent*
- 17:45** Workshop: Cohesion of ephemeral teams: Personal characteristics & Speed dating
- 19:30** *Inauguration Cocktail*
- 20:30** End of the day

Thursday, 25th May 2023

- 09:00** Meeting point at Escola Europea headquarters & transfer for the inland visit to the Port of Barcelona
- 09:30** Visit to a Railway terminal
- 10:45** Visit to a Ro-Ro terminal – New vehicles
- 11:15** Visit to Logistics Activity Zone & break
- 12:30** Visit to a Container terminal
- 13:30** *Lunch break (included)*
- 15:30** The central role of the Mediterranean in the economy of the 21st century. Challenges and opportunities from the logistics-port sector
- 16:15** *Break*
- 16:30** *Politics in the Mediterranean*
- 17:15** Cultures in the Mediterranean
- 18:00** End of the day

Friday, 26th May 2023

- 09:00** Meeting point at Escola Europea headquarters
- 09:15** Innovation in Ports – Carles Rua
- 10:30** Transfer & visit to DFactory
- 12:00** Visit to TECH Barcelona
- 13:30** End of the day



TRAINING PROGRAMME

Saturday, 27th May 2023

- 15:00** Reception at the headquarters of the Escola Europea
- 15:30** Maritime visit to the Port of Barcelona
- 16:45** Integration of the Motorways of the Sea into intermodal logistics chains
- 18:00** Explanation of the case study & teamwork
- 18:45** Break
- 19:00** Solution of the 1st part of the practical case study
- 19:30** SSS Terminals and Stowage Operations
- 20:30** Transfer & Dinner in the terminal
- 22:00** Boarding and Workshop: Management of port terminals and ship loading operations
- 23:00** Accommodation in cabins

Sunday, 28th May 2023

- 08:00** Breakfast (self service)
- 09:00** Logistics and environment and calculation of external costs & CO2-eq

Organisation and operations in a Ro-Pax vessel (II): the bridge
10:30 Groups: Dialogus, Fides, Imaginatio
11:15 Groups: Opus, Libertas, Sapientia
- 12:00** Workshop: Cohesion of ephemeral teams – Tower challenge
- 13:30** Lunch on board
- 15:30** Competitive analysis: types of operation and cost comparison between different types of transport & Presentation of the 2nd part
- 16:30** Break
- 16:45** Transport Technology and Innovation – *Eduard Rodés*
- 17:45** How to evaluate my competences and behaviour workshop
- 18:30** Teamwork
- 20:00** Dinner on board (Restaurant)



TRAINING PROGRAMME

Monday, 29th May 2023

07:00 Breakfast (self -service)

Free morning

Visit to Rome highly recommended

18:30 Meeting point in Port Authority of Civitavecchia & participants check

18:45 Welcome from the Port Authority of Civitavecchia

19:30 Transfer on board

21:00 Dinner on board (self-service)

21:30 Presentation of draft calculations to tutor

Tuesday, 30th May 2023

08:00 Breakfast on board

09:30 Organisation and operations in a Ro-Pax van (I): Cargo stowage - Visit to the garage

10:30 Group work

13:30 Lunch

15:00 Presentation of final projects

17:00 Closing ceremony

19:30 Disembarking & transfer to the Escola Europea

(This programme is subject to modifications)

The insurance provided by the shipping company only guarantees coverage for accidents that occur in areas where passengers normally use the boat (this does not include visits to the bridge or the garage area).