



INTECMED



U-SOLVE

INTECMED – Incubators for innovation and technological transfer in the Mediterranean

LAUNCH EVENT – Egypt's RIFP and Call for Ideas

Sunday, 5th of December 2021 – 10:00 AM
350 El Geish Street, Geleem, Alexandria – 5th Floor

10.00 – 10.20	Welcome speeches
	<ul style="list-style-type: none">- Dr. Alaa Ezz, Secretary General, Confederation of Egyptian European Business Associations "CEEBA"- Margreet Magdy, Project Manager for Funded Projects, SEKEM Development Foundation
10.20 – 10.35	Introduction to INTECMED and Call for Innovative Ideas
	<ul style="list-style-type: none">- Dr. Alaa Ezz
10.35 – 11.50	Introduction to Regional Innovation Facility Point (RIFP)
	<ul style="list-style-type: none">- Margreet Magdy
12.05 – 12.15	Q & A
12.15 – 13.00	Presentation: U-Solve ENI Project
	<ul style="list-style-type: none">- Ms. Salma Essawi, Academy of Scientific Research and Technology<ul style="list-style-type: none">- Roadmap and methodologies for empowering urban ecosystems- Settlement of urban Living Lab, Urban hubs oriented to impact entrepreneurship- Identify open and urgent challenges arising from the sustainable development agenda- U-SOLVE activities (support startups)- Development of strategy and policy recommendation
13.00 – 14.00	Coffee Break and Networking
