

Youth for a greener clothing and fashion industry

18th of May, 3 PM – 5.30 PM (CEST)

Zoom webinar (link to be provided upon registration)

Draft agenda (under development)

LEARN

The toll of clothing and fashion industry on the planet: facts and figures

GET INSPIRED

Fashion brand taking action: *Silvia Airaghi*, sustainability specialist, ‘Salvatore Ferragamo’ group

Stories of young creators, designers, and entrepreneurs championing sustainability

- *Green Fashion*, Egypt
- *María Oneida Román Carbonell*, Laüd Recycled Project, Spain*
- *Francesca Nori*, founder of Vérabuccia, Italy
- *Feyrouz Hatoum*, sustainable fashion designer at La Boutique Sociale, Lebanon
- *More speakers to announce soon*

ENGAGE

Fashion Revolution: advocating for a global fashion industry that conserves and restores the environment and values people over growth and profit*

The MEDNEW initiative by TEX-MED ALLIANCES project to foster multiculturalism, sustainability and social fairness in the fashion industry

- *Luz Villalta*, internationalization area manager at Texfor (Textile Industry Confederation, Spain) <https://www.themednew.eu/>
- *Júlia Garcia Escribà*, owner of Júlia G. Escribà Atelier and member of the MEDNEW

The ECO-L@B by CRE@CTIVE project for eco-sustainable treatment of textiles and leather

María del Mar Blanes, R&D engineer at AITEX (Research Textile Institute, Spain)

The EU strategy for sustainable and circular textiles

Paola Migliorini, Deputy Head of Unit “Circular Economy, Sustainable Production and Consumption”, European Commission