



WORLD CIRCULAR ECONOMY FORUM 2022

“INCREASING THE CIRCULARITY OF FASHION: WHAT CIRCULAR APPROACHES CAN CONTRIBUTE TO REDUCING THE FOOTPRINT OF THE TEXTILE AND GARMENT INDUSTRY?”

ACCELERATION SESSION | THURSDAY, 8 DECEMBER AT 12:15-13:30 CAT (11:15-12:30 CET)

AGENDA:

Presentation	Speaker(s)
<ul style="list-style-type: none"> • Intervention by European Commission 	<ul style="list-style-type: none"> • Mr Gaetan Ducrou, International relations officer, DG ENV
<ul style="list-style-type: none"> • Presentation on a study on circular strategies for the textile industry 	<ul style="list-style-type: none"> • Ms. Hatty COOPER, Director of Governments and Institutions, Circle Economy <i>and</i> • Ms. Esther GOODWIN BROWN, Circular Jobs Initiative Lead, Circle Economy
<ul style="list-style-type: none"> • Presentation on the green entrepreneurs' perspective: Circular business opportunities in the southern Mediterranean – how can businesses lead the way to sustainable fashion? 	<ul style="list-style-type: none"> • Ms. Ferda ULUTAS ISEVI, Sustainability and Circular Economy Senior Consultant, Business Council for Sustainable Development Türkiye
<ul style="list-style-type: none"> • Presentation on the brands' perspective: Nudie Jeans 	<ul style="list-style-type: none"> • Ms. Eliina BRINKBERG, Environmental Manager, Nudie Jeans
<ul style="list-style-type: none"> • Panel discussion and Q&A 	<ul style="list-style-type: none"> • All participants, moderated by Alexander CHARALAMBOUS, Team Leader, SWITCH 2 Green Facility