



Launching the Living Lab. For Innovation Public Procurement in Jordan

Meeting on Wednesday 3/31/2021

[Webinar Link](#)

Project Title: Technological transfer and commercialization of public research results through PPI in the Mediterranean region- PPI4MED

National Research Centres (NRC) are the main producers of public R&D results, including patents. Governments spent through public procurement ground 15% GDP in most countries. Why not use Public Procurement as an instrument to transfer scientific results to Society.

The creation of the **Living Labs (LLab) on Public Procurement of Innovation (PPI)** by partners' NRC aims to foster the use of PPI as an instrument to transfer scientific results to private companies providing to the public sector.

Through the Innovation Procurement Living Lab (LLab) the participants will identify the challenges of public procurers that can be achieved **developing new products and solutions based on NRC's patents and other scientific results**. Private companies will be responsible for developing those solutions and building the bridge between Science and Markets.

This initiative is developed under the PPI4MED project, financed by the European Neighborhood Instrument for Cross-Border Cooperation in the Mediterranean area (ENI CBC Med).

Agenda

10:00-10:20 – Welcome and Presentation of NCRD

Dr. Abdullah Al-Musa, NCRD President

Esmat AlKaradsheh, Coordinator Branch Office, ENI CBC Med Eastern Mediterranean Office

Dr. Ana Castro / Rosalia Feal, PPI4MED Project Coordinator

10:20h –10:45

Presentation of the PPI4MED Project –NCRD

Speaker: Eng. Maha Aqra

10:45-11:05

Presentation of the Living Lab Jordan –NCRD

Speaker: Eng. Maha Aqra

- Living Lab concept



- Roadmap of the Living Lab NCRD

11:05h – Roundtable

Moderator: Eng. Maha Aqra

Speakers:

1. Dr. Wisem Halaseh and Dr. Samar Werikat - Scientific Research Fund /Ministry of Scientific Research
2. Eng. Imad Halaseh - Mutah University technology transfer office
3. Sufian AlMusa - FLIMS healthcare solution

Topics to discuss:

1. Public demand to drive innovation.
2. Public sector challenges and the role of science
3. Barriers to commercialization of public research results and to respond to public needs.
4. Successful practices of PPI with research centers

11:45h – Conclusions and next steps

Moderator: Eng. Maha Aqra