



NOTE CONCEPT

International Congress of Ingeneering and Sustainable Development (ICESD 2022)



Agence Nationale de la Promotion
de la Recherche scientifique



Open event & interplay

INTECMED (ENI CBC MED)

27 & 28 December 2022

Venue : Hôtel Royal Thalassa Monastir, Tunisie





1. Event Context:

As part of the International Congress of Engineering and Sustainable Development (ICESD 2022) which will take place on December 27, 28 & 29, 2022 in Monastir, the Association for Innovation and Technological Development (ADIT) and the Agency National Agency for the Promotion of Scientific Research (ANPR) co-organize events to strengthen the rapprochement of research with the socio-economic environment. In this context and as part of the implementation of the INTECMED project: Incubators for Innovation and Technology Transfer in the Mediterranean (Greece, Spain, Egypt and Tunisia), co-financed by the European Union under the ENI CBC MED program ; the ANPR is organizing open days about the Mediterranean platform e-bazaar (Platform of Market place) on December 27, 2022. These days will allow actors of innovation in the Agri-food and craft sector to better understand the functionalities of the platform, the terms of membership and to initiate networking activities through the latter. In the same context, the ANPR is organizing an interplay on December 28, 2022 on the sidelines of this event and under the theme: economics and management of development, in particular the axis of entrepreneurship, finance and development.

2. Brief description of INTECMED Project

As part of the ENI CBC "Mediterranean Sea Basin" Program 2014-2020, the ANPR and the CCI CAP BON benefit as cited partners respectively PP6 and PP5 with 6 partners from 4 Mediterranean countries, from funding for the implementation of the Project "INcubator for innovation and TEChnological transfer in the MEDiterranean – INTECMED | B_A.2.1_0063" set at a total budget of €3.6 million distributed as follows: 90% of the budget financed by the European Union, i.e. €3.3 million and 10% of this budget, as co-financing to be justified by the partners, i.e. €360,000.00.

The partners of the INTECMED project are:

- Lead Beneficiary: CHAMBER OF ACHAIA, Greece
- Partner 1: UNIVERSITY OF PATRAS - SPECIAL ACCOUNT FOR RESEARCH GRANTS, Greece
- Partner 2: Association of the Mediterranean Chambers of Commerce and Industry, Spain
- Partner 3: Official Chamber of Commerce, Industry, Services and Shipping of Seville, Spain
- Partner 4: Technological Corporation of Andalusia, Spain
- Partner 5: **Chambre of Commerce and Industry of Cap Bon (CCI CAP BON), Tunisia**
- Partner 6: **National Agency for Scientific Research Promotion (ANPR), Tunisia**





- Partner 7: Confederation of Egyptian European Business Associations, Egypt
- Partner 8: SEKEM Development Foundation, Egypt

The INTECMED project aims to develop an integrated innovation ecosystem at the local level to support technology transfer and the commercialization of research results, in order to improve the link between the different actors of innovation, in particular Researchers, companies, the government and the citizen. A mentoring program has been implemented to strengthen the development of entrepreneurial skills, the commercialization of research results of at least 48 entrepreneurs/researchers (12 per country) who will be supported and at least 4 new entrepreneurial initiatives (one by country). The National Agency for the Promotion of Scientific Research (ANPR) and the Chamber of Commerce and Industry of Cap Bon (CCI Cap Bon) are responsible for the implementation of the project in Tunisia.

3. Objectives of the open event:

- The promotion of the INTECMED project with innovation actors in Tunisia, particularly the socio-economic world and research and technology transfer structures.
- The promotion of the e-bazaar marketplace platform of the INTECMED Program.
- The adhesion of the actors of the technology transfer ecosystem to the platform.
- Networking of projects on a Mediterranean level

4. Interplay objectives:

- Strengthening the link between the various partners and stakeholders in the national and international entrepreneurship ecosystem, public, private and associations (chambers of commerce, research centers, universities, associations, companies, experts, investors, researchers, entrepreneurs, etc.).
- Improved visibility of the products and services of project promoters and attraction of national and international investors.
- Sharing the experience of project leaders in the INTECMED mentoring program through testimonials.
- Exchange of best practices with partners in entrepreneurship and project management

5. Sectors :

Agri-food sector, olive oil, beekeeping, algae, artificial intelligence applied to agri-food, food additives and mushrooms.

Crafts: textile sector, recovery of textile waste, design and artisanal weaving.



غرفة التجارة والصناعة التونسية
Chambre de Commerce et d'Industrie de Cap Bon
Cap Bon Chamber of Commerce and Industry



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The Confederation of Egyptian
European Business Associations



SEKEM DEVELOPMENT
FOUNDATION



La Chambre de Commerce Industrielle d'Alger



6. Target groups

Researchers, Technopoles, companies, start-ups, investors and financial players, innovation support structures.

7. Guests

- Members of the Regional Alliance for the Transfer of Innovation (RAIT)
- University of Monastir: laboratories, research units, ISET ksar Hellal
- University of Sousse
- El Fajja Textile Technopark
- Textile Technical Center
- ISET Kassar Helal
-  Investors **Investisseurs**

3. Logistics

The event will take place at the l'hôtel THALASA Monastir on the 27 et 28 December 2022

