



## **Job opportunity announcement**

### **Senior Technical Expert**

#### **ENI CBC MED Strategic projects**

<b>Project Titles</b>	B_A.2.1_0056 - iHERITAGE
<b>Programme</b>	ENI CBC Mediterranean Sea Basin
<b>Financing</b>	European Union
<b>Contracting authority</b>	CEEBA - Confederation of Egyptian Business Association
<b>Experts to be selected</b>	Senior Technical Expert
<b>Location of the contract</b>	Egypt, Alexandria

CEEBA, the Confederation of Egyptian European Business Associations, is the Egyptian partner in the ENI CBC MED CRE@TIVE project.

CEEBA is looking for a technical expert that will support the team in reaching the objectives of the ENI CBC MED iHERITAGE project.

iHERITAGE aims at developing new techniques to improve the Mediterranean UNESCO cultural heritage interpretation, taking advantage of new technologies and commercializing the latest research results. iHERITAGE will provide new solutions through an innovation-driven growth process to promote cross-border technological transfer, Living Labs, industry-academia collaboration and the creation of spin-offs and new products, using the latest Information and Communication Technologies (ICT): Augmented Reality (AR), Virtual Reality (VR) and Mixed Reality (MR).

The objective of the project includes the following results:

- To create cross-border living labs for R&D, high training courses and, among other, research agreements, aimed at strengthening people-institutions-industry-academia collaboration and creating new ICT solutions applied to relevant cultural sites, likely to be commercialised
- To promote the spread out of AR, VR, MR and other innovative ICT solutions applied to cultural heritage and their integration with social networks, in order to ensure an enhanced access and amplified communication of the cultural heritage of Mediterranean countries
- To encourage the creation of cross-borders spin-offs dedicated to co-patenting and commercialisation of innovative products and services based on the use of AR, VR, MR and other ICT solutions applied to cultural heritage and creative industries, with aim to foster job opportunities

### **Expert Role**

Among others, the Senior Expert will be responsible for the management of the WP 3 and WP 4 of project, planning and coordinating the actions and monitoring the progress of their implementation.

WP3 includes the establishment of living labs, the initiation of Research Agreements; Trainings; and the support to the Creation of innovative products/services; Prototyping and testing.

WP4 evolves around the establishment of spin-offs and new companies offering innovative ICT tools initiated through calls of proposals with the aim to select innovative ICT projects proposed by individual researchers, university department, NEETs, young people and women.

### **Qualifications and skills**

The successful candidate should be able to provide evidence for the following qualifications and skills:

- University degree (B.A. or MA) in business administration, public administration, mass communication or similar
- A minimum of 5 years experience in project management, preferable in the field of EU funded projects
- A minimum of 5 years experience in working in public-private partnerships
- Experience in setting up stakeholder engagement
- Experience in working with and managing international teams
- Experience in the field of tourism is an asset
- Excellent communication skills in English are a prerequisite.
- Excellent interpersonal and communication skills required to train/mentor/coach staff and give occasional presentations

### **Nationality rule**

The selected expert should come from countries eligible to participate in the procurement procedures as indicated in the Articles 9 of the Regulation (EU) No 236/2014,

and include:

(a) Member States, beneficiaries listed in Annex I to Regulation (EU) No 231/2014, and contracting parties to the Agreement on the European Economic Area; 4

(b) developing countries and territories, as included in the list of ODA recipients published by the OECD-DAC ('list of ODA recipients'), which are not members of the G-20 group, and overseas countries and territories covered by Council Decision 2001/822/EC;

(c) the Republic of Belarus;

(d) developing countries, as included in the list of ODA recipients, which are members of the G-20 group, and other countries and territories, when they are beneficiaries of the action financed by the Union under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014; (e) countries for which reciprocal access to external assistance is established by the Commission. Reciprocal access may be granted, for a limited period of at least one year, whenever a country grants eligibility on equal terms to entities from the Union and from countries eligible under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014.

### Period of assignment

iHERITAGE	28 <sup>th</sup> of November 2021 until the end of the project foreseen 15 <sup>th</sup> March 2023.
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### Evaluation

CEEBA will evaluate applicants on the basis of its responsiveness to the TOR with a key focus on:

- General and additional qualifications: general education and training, length of experience, positions held, time as a consultant, experience in ENPI countries.
- Suitability for the assignment: education, training, experience in the sector and other information relevant to the particular assignment.
- Experience of having undertaken similar assignments in the past.

All submissions (curriculum vitae, references and motivation letter and other materials useful for the evaluation) must be consistent with the TOR and should arrive no later than 12 pm, 26<sup>th</sup> of November 2021 (Egypt Time) by email to: [info@ceeba.org](mailto:info@ceeba.org).