



iHERITAGE Project

A Project funded by the European Union under the ENI CBC MED Programme

The JSSREC is looking for senior experts in the following areas to accomplish the tasks below for the promotion of tourism to the ancient city of Petra. They will work in the iHERITAGE project funded by the EU under the ENICBCMED programme.

Please check <http://www.enicbcmed.eu/projects/iHERITAGE>

Description of personnel needed:

Experts who believe they are qualified should present their CVs to JSSREC and specify which item or items below they would like to participate in. You may consider as many options as you might think you can handle. All candidates must possess excellent command of Arabic and English.

- 1- VR/AR expert to lead a Living lab in this area. He or She will be able to conduct research and interact with a several target groups through workshops, seminars and surveys to arrive at innovative solutions for the promotion of Tourism to sites with particular emphasis on Petra. The outcome of the effort shall be to publish a booklet on the outcome of the research and to prepare with the collaboration from the Society's personnel a training module or modules as needed to train pre-agreed upon target groups. The activity will also enhance the launch of start-ups and new SMEs for the creation of new businesses in this area of ICT applications.
Included in this activity is the creation of VR Tour, Reconstruction of archaeological monuments, and the creation of Archaeo cinema videos. The latter activities will be led by other experts who are able to provide the necessary material for publication and training.
- 2- Holography expert will be responsible for the second Living lab whose main focus is the production of holographic applications in the interest of tourism promotions, as well as the creation of exhibitions in holography, VR applications and VR booths. A publication and training course will also be expected.
- 3- Expert in the flora in Jordan to provide a list of flora and imagery to be used in the Living lab of Intangible Cultural Heritage (ICH)



- 4- Expert in Medicinal plants to provide a list of medicinal plants that are used in Jordan out of the list provided in item 3.
- 5- Expert in the creation of startups and new investment opportunities to be involved in all Living Labs of iHERITAGE project.
- 6- Documentation expert for the photography and scanning of monuments inside the facades of Petra as well as museum artifacts. Preferably a young geomatic graduate/expert. To provide support for the Living Labs of the project.

Instructions to tender

Please send your offer to info@jssr.io and sfsrjo@yahoo.com and quote on your company's letterhead in an attachment and send it from your official company email address.

Please include in your offer your preferred method of payment. The deadline for sending an offer is at 5.00 pm Amman Jordan Time on Saturday, April, 10th.

JSSREC reserves the right to select the most appropriate offer or cancel its tender since the approval of the donor is required before any purchase is made.