



iHERITAGE Living Lab Conference

Online - 31st January, 10.00 – 12.00 hrs am

Registration link:

https://us02web.zoom.us/webinar/register/WN_g4IM7YucTseDSU8osbLvrQ

Tentative agenda for online event

Welcome

- Ahmed El Wakil, Chairman, ASCAME
- H.E. Dr. Ismail Abdel Ghafar, President AASTMT
- H.E. Christian Berger, Head of EU Delegation and Ambassador to Egypt
- H.E. Dr. Ghada Shalaby, Deputy Minister of Tourism & Antiquities
- H.E. Dr. Inas Abdel Dayem, Minister of Culture

Introduction to the project and the Living Lab

- Dr. Alaa Ezz, Secretary General CEEBA

UNESCO world heritage

- Lucio Tambuzzo, creator of CRESPIEM, Regional Centre for the Safeguarding of Intangible Cultural Heritage of the Mediterranean
- Dr. Bisher Iman, Acting Director UNESCO office Egypt and Sudan (tbc)

Examples for AR, VR Technologies for promoting cultural heritage in the Mediterranean

- Prof. Ayman Adel Abdel Hamid, Dean of ICT Faculty, AASTMT (tbc)

Intangible Cultural Heritage in Egypt

- Dr. Nahla Imam, Professor of Anthropology

Q & A and closing

