



Call for Expression of Interest

TERMS OF REFERENCE

Production of Promotional Materials

ENI CBC MED Strategic projects

Project Titles	B_A.1.2_0022 - CRE@CTIVE
Programme	ENI CBC Mediterranean Sea Basin
Financing	European Union
Contracting authority	CEEBA – Confederation of Egyptian Business Association
Experts to be selected	Production of Promotional Materials
Location of the contract	Egypt
Procedure	Simplified procedure (formerly known as 'competitive negotiated' procedure)

The Confederation of Egyptian Business Association - CEEBA is seeking the services of a production agency for producing promotional materials for the EU-funded, CRE@CTIVE project within the ENI CBC MED Program. CRE@CTIVE is an innovative cross-border, project that aims to address the major challenges facing the traditional sector of textile, footwear, clothing, and leather in the Mediterranean region. The promotional material will be used for the dissemination of project news and activities on social media, project partners' institutional websites, and the project's webpage.

I. Scope:

The production company needs to produce the following:

- Flyers – 500 units – A5/tri colour/folded in half
- Notebooks – 500 units – A5/ hardcover cover with band/ blank or ruled/ Recycled paper (if possible) – 50 pages
- Tote bags – 500 units – Large/ 45.7 cm x 36.8/ eco-material/ suitable for printing on
- Pens – 500 units – eco-pen
- Bookmarks – 500 units – eco-paper – 2inch x 7 inch



Designs for the gadgets will be provided by CEEBA.

II. Selection criteria:

Production companies must submit the following:

- Financial offer for the requested quotes showing unit price.
- Technical offer showcasing materials used.

Production companies should also submit a portfolio and reference file of previously produced printing materials and give-aways.

III. Nationality rule:

The selected expert should come from countries eligible to participate in the procurement procedures as indicated in the Articles 9 of the Regulation (EU) No 236/2014, and include:

- (a) Member States, beneficiaries listed in Annex I to Regulation (EU) No 231/2014, and contracting parties to the Agreement on the European Economic Area; 4
- (b) developing countries and territories, as included in the list of ODA recipients published by the OECD-DAC ('list of ODA recipients'), which are not members of the G-20 group, and overseas countries and territories covered by Council Decision 2001/822/EC;
- (c) the Republic of Belarus;
- (d) developing countries, as included in the list of ODA recipients, which are members of the G-20 group, and other countries and territories, when they are beneficiaries of the action financed by the Union under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014; (e) countries for which reciprocal access to external assistance is established by the Commission. Reciprocal access may be granted, for a limited period of at least one year, whenever a country grants eligibility on equal terms to entities from the Union and from countries eligible under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014.

IV. Evaluation

CEEBA will evaluate offers on the basis of their responsiveness to the TOR with a key focus on financial offer and experience in similar assignments.



CRE@CTIVE

Please send your technical and financial proposal including references, written in English and no later than 31 December 2022 by email to: info@ceeba.org.