

Call for expression of interest for the empowerment of the T&C cross border sectors as part of the ENI CBC MED programme's CRE@CTIVE project

TERMS OF REFERENCE

Creative L@B Manager

ENI CBC MED Strategic projects

Project Titles	B_A.1.2_0022 – CRE@CTIVE
Programme	ENI CBC Mediterranean Sea Basin
Financing	European Union
Contracting authority	Alexandria chamber of commerce
Experts to be selected	Lab Manager
Location of the contract	Egypt

Background:

The CRE@CTIVE project (Innovation for Bringing Creativity to Activate Traditional Sectors in the MED Area) aims to foster value chains and business alliances among MSMEs in the Mediterranean textile, footwear, and leather sectors to encourage the development of new products and business growth by bridging these sectors and the creative industry.

Thus, CRE@CTIVE created a network of 6 L@Bs across Egypt, Palestine, Tunisia, Italy, and Spain, each specializing in a specific field to foster growth and innovation.

Egypt's NET-L@B is based in the Alexandria Chamber of Commerce and will focus on establishing a cluster of T&C&F&L MSMEs and stakeholders that survey and prioritizes pending needs, surveys projects and programmes, and connects MSMEs with relevant program/project resources.

The targeted stakeholders of the project are:

- Fashion Schools, Design Centres, Business Labs, Textile R&D Centres and Academia
- MSMEs and Start-ups/ Entrepreneurs
- National, Regional and Local Public Authorities
- Tex & Cloth, Footwear and Leather Industry Representatives and Workforce
- Museums, Creative Hubs & NGOs
- General public/ Local Communities (with a focus on women and youth)

The L@B manager is expected to support and implement WP3 and WP4 activities related to the creative lab activities and assist the pilot projects of the lab, the two awarded sub grantees with their projects.

The Labs will provide innovative spaces for exploration, creativity, entrepreneurship, small production, knowledge and innovation transfer. Local, regional and national entities will be invited.

The CRE@CTIVE project is co-financed by the European Union under the European Neighbourhood Instrument cross-border cooperation program "Mediterranean Sea Basin" 2014-2020 (ENI CBC MED). It started on 5th November 2020 and will last for 30 months (until 4th May 2023). Its total budget amounts to 3.235.542 EUR, which is co-financed at a 90% rate by the ENI CBC Med program.

Scope of Work:

The selected manager is expected to support partners in implementing the following points and provide insight knowledge:

- Manage and support the CRE@CTIVE NET-L@B activities in Egypt
- Develop the activities of the NETL@B according to the project guidelines
- Define and link with potential NETL@B stakeholders
- Network and engage stakeholders and beneficiaries
- Organize and coordinate a minimum of one to two monthly NETL@B meetings with members and stakeholders
- Connect MPC T&C clusters with services and platforms of the TCBL project
- Support pilot projects in their implementation, guide them in technical, documentation and financial matters, blending T&C and CCIs to co-design new products and services through engagement with local communities, assisting the business plan development through short-term mobility schemes.
- Bridging the business ideas of subgrantees to the pre-commercial demonstration/market
- Enhancing clustering activities among the SMEs/Labs in the different countries
- Provide support over the implementation period, including providing feedback periodically on beneficiaries' progress and participation in the mid-term evaluation exercise to ensure good progress and quality. This may on average be a monthly meeting to review progress.
- Monthly reports of all performed and planned activities on a monthly basis

The work will be done virtually through zoom or google meet and physically at the NET-L@B in the Alexandria Chamber.

The expected amount of man-days per months is estimated to 4-5 man-days till the end of the project in May 2023.

Qualifications:

- Must possess extensive knowledge and experience in the textile, leather and footwear sectors
- Hold a university degree in a relevant field
- Demonstration of previous experience in similar role/other EU projects is an asset
- Excellent managerial, coordination and networking skills
- Excellent communication skills in English and Arabic
- Excellent reporting and documentation skills

Nationality rule:

- The selected expert should come from countries eligible to participate in the procurement procedures as indicated in the Articles 9 of the Regulation (EU) No 236/2014, and include:
- Member States, beneficiaries listed in Annex I to Regulation (EU) No 231/2014, and contracting parties to the Agreement on the European Economic Area; 4
- developing countries and territories, as included in the list of ODA recipients published by the OECD-DAC ('list of ODA recipients'), which are not members of the G-20 group, and overseas countries and territories covered by Council Decision 2001/822/EC;
- developing countries, as included in the list of ODA recipients, which are members of the G20 group, and other countries and territories, when they are beneficiaries of the action financed by the Union under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014;
- Countries for which reciprocal access to external assistance is established by the Commission. Reciprocal access may be granted, for a limited period of at least one year, whenever a country grants eligibility on equal terms to entities from the Union and from countries eligible under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014.

Application procedure:

- Individuals are invited to apply by submitting their applications to the following e-mail address: emanseif@hotmail.com
- The subject field of the email should mention "CRE@CTIVE NET-L@B manager", Experts should submit:
- An updated CV, indicating how their areas of competences and professional experience correspond with the objectives of this call.
- A cover letter of 1-2 pages, describing in detail the relevancy of their professional experience and skills
- References: We recommend adding references of experiences that are relevant for this call.
- Applicants will be evaluated on their responsiveness to the TOR with key focus on their previous experience in the traditional sectors.

Please indicate in your application your man-day rate.

The deadline for applying is 30/8/2022