



TEX-MED ALLIANCES



STAND Up!

WEB CONFERENCE
THURSDAY
5 | 11 - 2020
h 10.30-12.45



**FOSTERING
CIRCULAR
TEXTILES &
FASHION**
IN THE MEDITERRANEAN



Online event organized within the framework of #RecòFestival2020



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Web Conference Agenda

10:30 – 10:50	Welcoming Representatives from TEX MED Alliances & Stand Up!	Ms. Susanna Leonelli , Project Coordinator, TEX-MED Alliances & Ms. Anna Ibañez de Arola , Project Manager, SCP/RAC.
	Brief host's welcoming (Prato Circular City / Recó Festival)	Mr. Valerio Barberis , Chairman of the Urbanism, Environment and Circular Economy Committee, Municipality of Prato.
	Representative from ENI CBC MED	Ms. Valeria Cibrario , Senior Expert - Business and SME development, Joint Technical Secretariat - Programme ENI CBC MED.
10:50 – 11:10	Circular Economy in Action (Keynote Speakers)	Moderator: Ms. Anna Ibañez de Arola , Project Manager, SCP/RAC.
	Moving towards a circular economy for fashion: actions and opportunities to create better products, design out waste and regenerate the environment	Ms. Valerie Boiten , Senior Policy Officer, Ellen MacArthur Foundation.
	Challenges analysis and solutions – SMEs. Technical Aspects and Challenges for Transitioning Circular Economy for existing industries	Ms. Francesca Rulli , Ceo Process Factory – Founder, 4sustainability®.
	Challenges analysis and solutions – START UPS. Existing business models and innovations able to mainstreaming solutions to posed challenges	Ms. Ferda Ulutaş İşevi , Senior Consultant, Business Council for Sustainable Development Turkey.



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11:10 – 11:55	Alliances for a Circular Value Chain: TEX-MED Alliances Best Practices A leading textile company for sustainability and high-end fabrics Working for a better and sustainable future Responsible innovation in knitwear yarns Discover the benefits of recycled textiles and unlock their potential	Moderator: Ms. Francesca Rulli , Ceo Process Factory – Founder, 4sustainability®. Mr. Marco Mantellassi , Chief Executive Officer, MANTECO SPA. Mr. Héctor del Arco , Sales Director, S.Vilarrasa Mr. Federico Gualtieri , President, FILPUCCI SPA. Ms. Dalia Benefatto , Consultant for Sales and Development, REMOkey.
11:55 – 12:40	STAND Up! for a sustainable and circular fashion: New business models for the planet, the people and the economy Berytech and FabricAID, celebrating social and green entrepreneurship in Lebanon SEKEM Development Foundation and NatureTex, organic textiles from Egypt to the world RIFÓ, Circular Fashion Made in Italy, Prato – Italy	Moderator: Mr. David Allo , Sustainability Manager, TEXFOR Textile Industry Confederation. Ms. Krystel Khalil , Projects Lab Director, Berytech. Mr. Omar Itani , General Manager, FabricAID. Mr. Maximilian Abouleish-Boes , Merchandise Lead, NatureTex; Sustainable Development Lead, SEKEM Holding. Mr. Niccolò Cipriani , Founder, Rifò Circular Fashion.
12:40 – 12:45	Event Conclusions	Ms. Anna Ibañez de Arola , Project Manager, SCP/RAC.