



TEX-MED ALLIANCES



STAND Up!

Sekem | NatureTex

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Egyptian Cotton (Organic) Sector Faces Systemic Challenges

Lack of vertical
integration

70%

Raw cotton
Export

Low profitability

5%

Profit
Margin

90%

CMT &
OEM Model

Inexperienced SME's
design capabilities

0.2%

Organically
grown

Difficulty in
growing organic
cotton

Low value
creation depth

2-3%

Egyptian cotton
Textile exports

NatureTex Products & Customers

NatureTex tabs into a Niche of High Quality, Egyptian Cotton and Textile That Has a Unique Selling Point

Basic, Yoga & Underwear

Baby Clothes



PWO
Caico
Cotton

Alana
Under the Nile
Tom & Jenny

Yarn & Fabrics



Hobii
Ardleine

Bedding & Homeware



Ogland
EcornaturaSi

Dolls



Under the Nile
PWO
Alana
Ranarex

Raw Cotton



Filmar
MedTex



YOIQI
Scarabeus
Cut N Fit

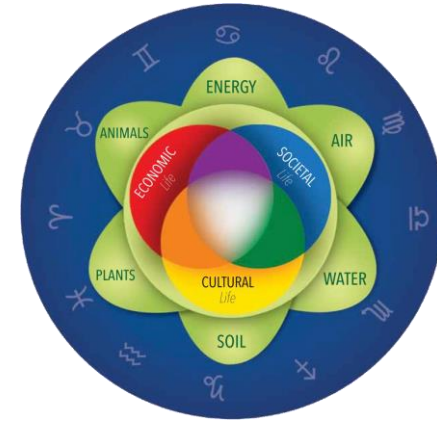
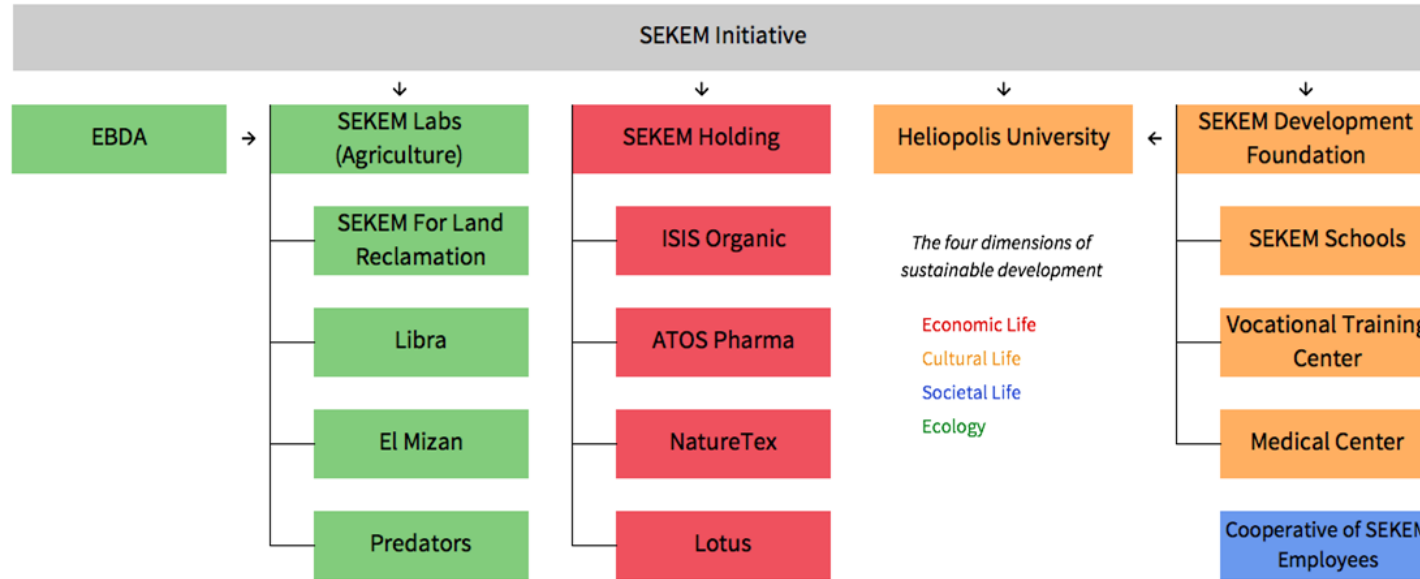
SEKEM & NatureTex's Integrated Supply Chain



Not under SEKEM's control

NatureTex Is Embedded in SEKEM's Innovation Ecosystem

Vision: Sustainable development towards a future where every human being can unfold his or her individual potential; where mankind is living together in social forms reflecting human dignity; and where all economic activity is conducted in accordance with ecological and ethical principles



SEKEM's **Sustainability Flower**

Sekem's Vision is to Transform Society

Holistic Education



Organisational Development



100% Organic & Biodynamic



Economy of Love



Biodiversity Protection & Increase



Community Development



Sustainable Products & Services



Climate Mitigation



Zero Waste



**Thank you for
your
attention!**

شكرا على
الاهتمام

