



TEX-MED ALLIANCES



STAND Up!

Challenges and Solutions for Start Ups

Ferda Ulutaş İşevi

Senior Consultant, Business Council for Sustainable Development Turkey



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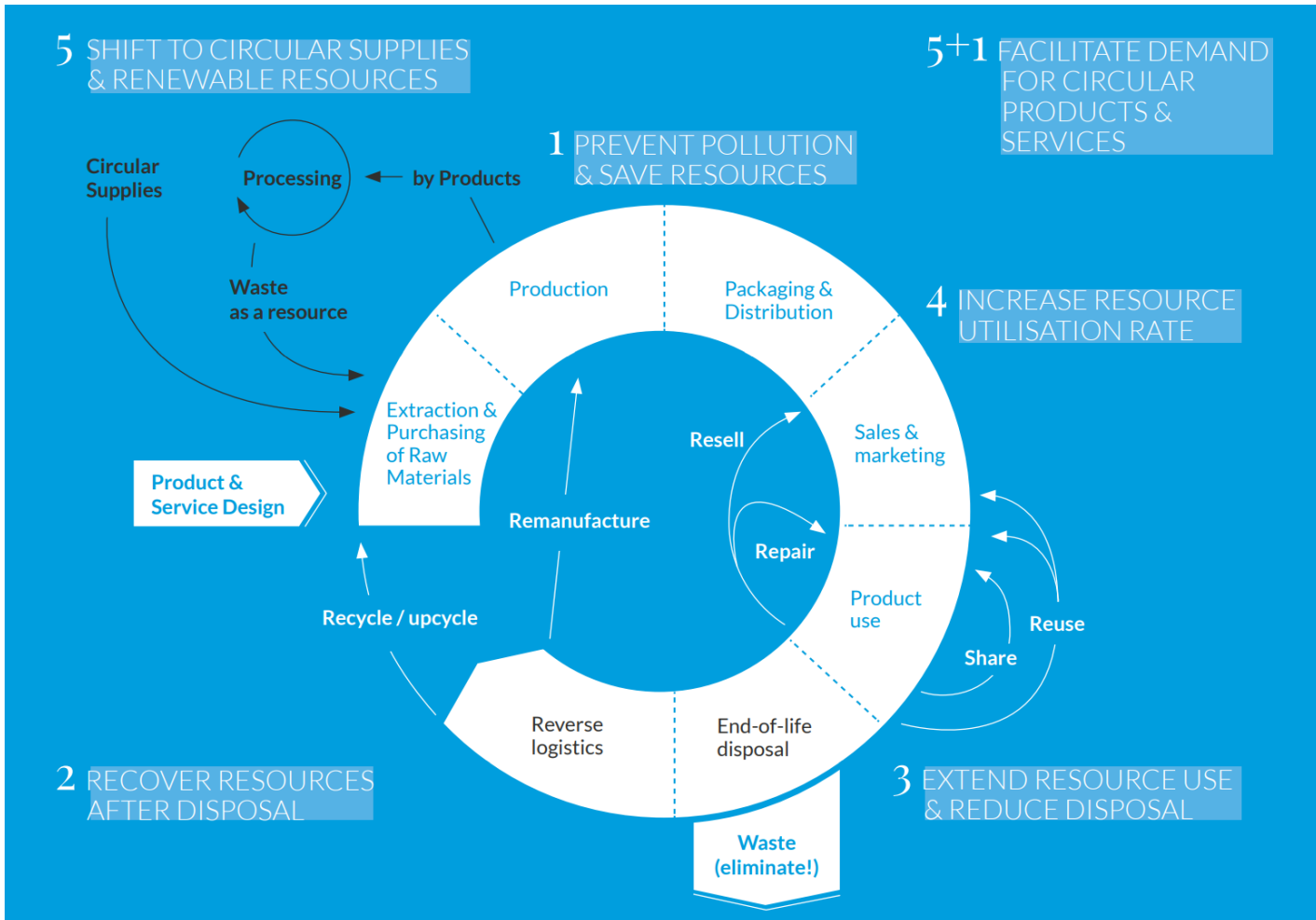
- Value chains, environmental hotspots, international efforts
- Circular economy strategies and business models
- Example cases
- Challenges and opportunities



Businesses, business organizations, experts



Circular economy strategies and business models





Circular economy strategies and business models

Strategy 1 / Prevent Pollution and Save Resources

Cleaner, Resource-Efficient, and Zero-waste Production



Strategy 2 / Recover Resources After Disposal

Design for Disassembly, Reassembly, and Recycling

Collection and Recycling

Upcycling



Strategy 3 / Extend Resource Use and Reduce Disposal

Design for Durability, Long Lasting, and Modularity

Repairing and Upgrading

Reselling



Strategy 4 / Increase Resource Utilization Rate

Rental/Leasing and Subscription



Strategy 5 / Shift to Circular Supplies and Renewable Resources

Value Chains Driven by Alternative, Low-Impact Fibers or Recycled Materials

Slow Fashion in Full Control of the Value Chains



Challenges and barriers

- Immature local markets
- Lack of skills
- Supply and demand constraints
- Infrastructure, technology, and investment needs
- Communication challenges
- Limited government support

Opportunities - drivers

- Cultural traits, existing capacities
- Waste reduction and economic benefits
- Increasing demand for sustainable clothing
- Increased business competitiveness and reputation



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MUD JEANS

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