



TEX-MED ALLIANCES



STAND Up!



**STAND Up!**

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## The Project

Programme:

ENI CBCMED [www.enicbcmed.eu](http://www.enicbcmed.eu)

Title:

**STAND Up! Sustainable Textile Action for Networking and Development of circular economy business ventures in the Mediterranean**

Countries:

Spain, Lebanon, Italy, Tunisia, Egypt.

Partnership:

**Catalan Waste Agency-SCP/RAC and Textile Industry Association - TEXFOR (SP), Prato Textile Museum Foundation (IT), Berytech (LEB), Textile Technical Center and Tunis International Center for Environmental Technologies (TN), Sekem Development Foundation (EG).**

Duration:

30 months (December 2022)

Budget:

€ 3.6 Million



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## Activities

- Training and support services to eco-innovative textile and clothing entrepreneurs
- Innovation and market support for eco-innovative textile and clothing ventures
- Policy influence and eco-system stimulation to support eco-innovative textile and clothing ventures
- Policy influence and eco-system stimulation to support improved IPR



## Expected achievements

- 400 ideation stage entrepreneurs trained
- Soft-landing voucher scheme of up to 9.000€ granted to 50 early and growth stage entrepreneurs
- 1 Online Open Innovation Platform
- Eco-innovation Voucher Scheme granted to 20 entrepreneurs to fund technology, product and service innovations
- 3 national policy papers on sustainable textile and clothing national roadmaps drafted
- Prizes amounting 50.000€ awarded for solutions to textile manufacturing and clothing industry
- 70 practitioners and policy-makers engaged in a Virtual Community of Practice for Intellectual Property
- Trade-mark and patenting voucher scheme granted to 40 ventures



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# Thank you!

For more information:  
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