



TEX-MED ALLIANCES



STAND Up!

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Susanna Leonelli, Project Coordinator



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## The Project

Programme:

ENI CBCMED [www.enicbcmed.eu](http://www.enicbcmed.eu)

Title:

**TEX-MED ALLIANCES - Textile Mediterranean Alliances for Business Development, Internationalization and Innovation**

Countries:

Spain, Italy, Greece, Tunisia, Egypt, Jordan, Palestine

Partnership:

**TEXFOR (SP), Confindustria Toscana Nord (IT), SEPEE (GR), CETTEX and mfcpole (TN), GACIC (EG), ACI (JO) et PFI (PAL)**

Duration:

September 2019 – September 2022

Budget:

€ 2.8 Million



## Structure and Objective

The Project will provide *technical and financial resources* to develop **four Framework Cross Border Initiatives** among Mediterranean enterprises and other business support organizations in 3 macro areas:

<i>Internationalization</i>	1. Fashion Re-Start
<i>Innovation</i>	2. Health Emergencies 3. Dyeing Small Batches
<i>Circular Economy</i>	4. CIRCULAR ECONOMY IN THE T/C SECTOR

The final goal is to establish new **«Euro-Mediterranean Alliances»** among enterprises/organizations that may strengthen their long-term market position.



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## Framework Initiative: CIRCULAR ECONOMY IN THE T/C SECTOR

The Initiative is coordinated by **Confindustria Toscana Nord**.

It aims at stimulating innovative practises for recycling of fibres, fabrics and final products to create sustainable fashion collections, and makes available raw materials and equipment of high quality for fashion clothing at affordable costs.

It covers Specific initiatives, such as:

- **Develop waste to Sub-products portfolio**
- **Re-use of Leftovers and Second-hand textile machines**
- **Support in the creation of Patchwork collections**



## Project's TOOLS for Circular Economy

### 1. Open Forum for Circular Economy

A «*digital knowledge continuative asset*» shared by the TMA project partners and available to all enterprises, organizations, professionals, research and service centres of the Programme Area.

### 2. Leftovers Virtual Market Place

The Initiative is activating and will constantly update a virtual market places hosted by a Facebook Group to enable the matching of raw materials sellers and buyers.



## How to take part to our Circular Economy Initiatives:

- Express your interest to CTN (l.incagli@confindustriatoscananord.it).
- Apply to our [Call for Sub-grants](#) to get a financial support up to Euro 10,000 as Project's contribution to selected costs related to the implementation of the initiative (first deadline: **7th December 2020 !!!**).
- Selected enterprises will receive:
  - **Technical assistance** provided by the Project,
  - **External consultancy/services** provided by specialized professional
  - **Financial contribution** up to Euro 10,000

More Info at: <http://www.enicbcmmed.eu/projects/tex-med-alliances>  
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