



Project A_A.1.2_0306 ORGANIC ECOSYSTEM

PUBLIC NOTICE N° 03 / 2021

The Synagri (Syndicat des Agriculteurs de Tunisie) Syndicate of the Farmers in Tunisia, Partner of ORGANIC ECOSYSTEM project, financed in the framework of ENI CBC MED Programme 2014-2020, is hiring as Ad Hoc HR a:

Communication Manager

1- Project description

Organic Ecosystem is a project built on the awareness of the importance of the organic field in the world and in the Mediterranean area and tries through a Mediterranean consortium to make the difference. In fact, agriculture puts a lot of pressure on the environment. Soil fertility, biodiversity and human life are all negatively impacted by intensive and extensive farming. There is no doubt that organic agriculture is a great solution to achieve food safety and security as well as environmental sustainability. However, organic agriculture is still relatively underdeveloped in Mediterranean countries with heterogeneous situations from country to country. Main shared challenges are inconsistent or lacking support policies from national/local governments, low innovation capacities, limited knowledge of sustainable farming practices, and a weak value chain where MSMEs operate in a disaggregated way. ORGANIC ECOSYSTEM project aims at reducing these obstacles and make the MSMEs operating in organic agriculture more competitive and better integrated. The project intends to establish a cross-border agro-food ecosystem which will set the ground for the development of the Mediterranean whole



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organic sector. This will be encouraged through new business alliances, creation of innovative value chains, and specialized support provided to MSMEs to increase the quality and the commercialization of products and their capacities to access to new markets.

Start date : 30th of December 2019

Duration: 36 months

Total project Budget: 2 428 851,64 €

EU Contribution: 2.185.966,47 € (90 %)

2- Subject of the notice

The Synagri, C 1 Bis, St. Abbas Mahmoud Akkad, 1050 el Omrane, Tunis, represented by its president Mr. Ali Tlili, as a tunisian partner of the project A_A.1.2_0306 ORGANIC ECOSYSTEM “ Boosting cross border Organic Ecosystem through enhancing agro-food alliances” is publishing this public note for the selection of a **Communication Manager** conformly to the administrative and technical specifications mentioned in the project description, to the applicable laws and to the present document.

This notice comes in the framework of the Grant contract signed the 30th of December 2019 by the Ministry of Agriculture of Jordan as Lead Beneficiary and the Managing Authority of the ENI CBC Mediterranean Sea Basin Programme (MA) and by the the Annexes I and II.

The **Communication Manager** will beneficiate from a Human Resources Ad Hoc contract and will be working in the offices of Synagri except during the official lock-down periods, during to Covid 19 Pandemic, and will justify his work through timesheets monthly prepared.

The **Communication Manager** should ensure the implementation of the below detailed tasks of ORGANIC ECOSYSTEM on behalf of Synagri, knowing that the results of these tasks belong to the Synagri :



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WP2 – Communication

1. Setting up and updating of the Communication and Capitalization Plan.
2. Coordinating the implementation of the Communication and Capitalization Plan.
3. Management of coordination meetings with partners' communications managers for the implementation of Communication Plan and Capitalization.
4. Coordination with the Managing Authority and the JTS on the communication aspects.
5. General supervision of the layout, printing and distribution of the leaflet and the project poster (French versions) and coordination of the external service company in charge of the design and the printing of the communication material for the organization.
6. Arrangement of the Project Newsletter (editorial project, editorial programming, coordination of the writing of articles and news, coordination of translations into Italian, French and Arabic).
7. General supervision of the production of Video the "Wines of the Protected Areas" (in French and Arab) and coordination of the external service company in charge of the production of the video for the organization.
8. Management of relations with local media and supervision of the work of the media external service company.
9. Coordinating the production of technical articles in cooperation with scientific partners.
10. Organization of 2 International events and in parallel 2 press Conferences with the external service company.

4- Requirements

- Absolute commitment to high ethics and integrity
- Be familiar with the EU project
- Be familiar with standard office programs and specialized graphic software development and web technologies as well as the administrative organisation tasks.
- Excellent interpersonal, written and verbal communication skills (French) including active listening skills.



- Demonstrate good organization, problem-solving, and teamwork skills
- Be flexible with a high commitment to achieving deadlines
- Demonstrate adaptability to differences in age, culture, gender, nationality and religion

5 - Education and experience required

- University degree in design or similar.
- A prior experience as manager or coordinator in a similar project
- A prior experience in ENI CBC MED program

6- Duration

24 Months, until the preparation of the last financial report.

7- Application must include

- Curriculum Vitae
- Motivation letter
- Professional references
- Copies of employment and/or internship certificates and copies of university diplomas
- Declaration on honor duly signed and dated to certify the accuracy of the application data

8- Salary: Depends on the qualifications

Maximum of 5.000 €/ Year Gross Salary



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9- Deadline: 23 March 2021.

10- Procedure :

Application documents should be sent to the email addresses organic.tn@outlook.fr and agriculteursdetunisie20@gmail.com, at last **the 23rd March 2021** at 6.00 pm with the mention **“Application for the public call n°3”**.

To ask for any explanation write to organic.tn@outlook.fr with the special mention **“Concerning the public call n°3”**, until the 22nd March 2021 at 6.00 pm.

For further informations about the project :

<http://www.enicbcmed.eu/projects/organic-ecosystem>

11- Selection :

The evaluation Commission constituted by the governing body of the Synagri will be charged of opening and examining the applications.

The choice of the selected application will be communicated at last the **25th of March 2021**.

12- Cancellation :

The Synagri retains the right to cancel the contract:

- If the applicant doesn't not fulfilled his obligations. In this case, he warns him by sending him a registered letter so that he fulfills his obligations within a period not exceeding ten days from the date of the sending of the warning and following the expiration this period, the Synagri may appoint the applicant it deems appropriate.



- In case of fraud in the type and quality of the results of the work or non-compliance with the technical specifications, the remuneration will be refused.

13- Litigation :

Settlement of disputes related to the implementation of the contract should be managed in consent mutual benefit and in the event that this is not possible, recourse may be had to the to settle these disputes amicably in accordance with Decree 123 of Order 3158 of the year 2002 (of 17 December 2002) relating to the organization of public contracts.

If the resolution of the disputes could not be amicable, there will be recourse to the courts of Tunis.

The SYNAGRI, Syndicat des Agriculteurs de Tunisie ,

Partner of the Project **ORGANIC ECOSYSTEM**

The president

Mr Ali TLILI

Tunis, th 16th February 2021