



# **Call For Participants:**

## **Cross Border Experiences Design - Study Tour to Puglia**

**Development and Promotion of  
Mediterranean Sustainable Adventure  
Tourism Project (MEDUSA)**

**Financed by the ENI CBC programme**

The MEDUSA Project is announcing a call for Participants for a Study Tour to Puglia Region aiming at developing cross-border routes & itineraries, in the form of new and/or improved Adventure Tourism products.

## 1. BACKGROUND

The EU-funded MEDUSA project under the ENI CBCMED Program, was established to promote the development of adventure tourism as a growing new type of tourism and to enhance and develop this sector, while benefiting from the existing expertise in the various Mediterranean countries to promote it in a systematic and sustainable manner.

The project aims to support the development of cross-border routes & itineraries, in the form of new and/or improved Adventure Tourism products, revealing lesser-known destinations & attracting tourists throughout the year.

## 2. ABOUT THE EVENT

The Study Tour will take place **between the 27<sup>th</sup> and the 31<sup>st</sup> of October in Puglia Region–Italy.**

The program shall include a mix of site visits, participatory workshops and presentations highlighting the basics of cross border experiences design .

## 3. OBJECTIVES

- Share the Apulian experience in adventure tourism development
- Brainstorm and discuss the potential of designing cross border experiences (cross-border routes & itineraries).

## 4. WHO CAN APPLY?

We are targeting individuals from Catalonia, Tunisia, Lebanon, Jordan and Puglia who are part of the tourism industry (Tour Operators, Service providers) and who meet the following conditions:

- Have at least 3 years of experience in adventure tourism
- Currently involved in developing or improving an adventure tourism product
- Have participated in at least one of MEDUSA events and activities
- Can present a strong rationale for participating in the study tour
- Can demonstrate a relevant experience to participate in the study tour

## 5. SELECTION CRITERIA

Applications shall be scored based on the following criteria

- 30% Type of Product under development
- 40% Rational for participating in the study tour
- 30% Participants' profile and their experience to participate in the study tour

## 6. PRACTICALITIES:

**Language:** The dominating language of this activity will be English. However, not being comfortable interacting in English should not prevent you from applying. Participants are encouraged to express themselves and ask for clarifications or translations of terms from peers that speak the same language.

**Costs:** MEDUSA project shall cover the following costs:

- Air tickets from your destination to Bari-Puglia
- Local transportation for study tour activities within Puglia region
- Entrance fees to sites where applicable
- Accommodation in Bari for 4 Nights on bed and breakfast basis
- Lunch for the three days of the event

**What's not included:** visa costs, PCR tests, extra meals (dinner), personal expenses, transfer from/to airport/train station upon arrival and departure.

**Participants' selection:** MEUDSA project shall select 2 Participants from each partner country based on the announced criteria.

## 7. HOW TO APPLY

Application shall be submitted online through the following link:

<https://forms.gle/fXz1bysYWaWC7tEJA>

**DEADLINE** for submitting online applications: **14<sup>th</sup> of July 2022 at 23:59 CET.**

**Important note 7-7-2022:** Due to transparency reasons, this document was updated on to include the criteria that will be used by MEDUSA project to evaluate all the applications presented."