eUROPEAN UNION

Development and Promotion of Mediterranean Sustainable Adventure Tourism
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## Objectives

- Share the Apulian experience in adventure tourism development
- Brainstorm and discuss the potential of designing cross border experiences (cross-border routes \& itineraries).
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## Dates and Program

> The Study Tour will take place between the $27^{\text {th }}$ and $31^{\text {st }}$ of October in Puglia Region- Italy along side the Buy Puglia event

The program shall include a mix of site visits, participatory workshops and presentations highlighting the basics of cross border experiences design.

Participants Profile (including Sub-grantees)

Individuals working on the tourism industry from Catalonia, Tunisia, Lebanon, Jordan and Puglia (Tour Operators, Service providers) and who:

- Have at least 3 years of experience in adventure tourism
- Currently involved in developing or improving an adventure tourism product
- Have participated in at least one of MEDUSA events and activities
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## Costs

## Host partner shall cover the following costs:

- Local transportation for study tour activities within Puglia region
- Entrance fees to sites where applicable
- Lunch for all days of the event


## Participants need to cover :

- Air tickets from your destination to Bari-Puglia
- Accommodation in Bari for 4 Nights on bed and breakfast basis
- Visa costs, PCR tests
- Extra meals, personal expenses
- Transfer from/to airport/train station upon arrival and departure
(iv)

How to Participate (Deadline July 17, 2022)

| Scenarios | Options | Process |
| :--- | :--- | :--- |
| Subgrant budget includes <br> Travel costs to participate in <br> MEDUSA Event | NA | Register through the following link <br> https://forms.gle/NagWAicNF6WK3k |
| Subgrant budget doesn't <br> include Travel costs to <br> participate in MEDUSA Event | Option 1: Use sub-grant budget to support <br> your travel coasts | Submit a modification request form <br> Once approval is received in writing <br> Register through the following link <br> https://forms.gle/NagWAicNF6WK3k |
|  | Option 2: Support your travel cost directly <br> from your company funds | VM8 |
|  |  | $\underline{\text { Register through the following link }}$VM8 |

