



MED-InA Zero Waste Workshops

The MED-InA project

The MED-InA project is an alliance of five Mediterranean countries aiming to develop and roll out a Zero Waste methodology for public policies fostering citizen-centered waste reduction, reuse, and recycling in Mediterranean cities by:

- Coaching citizens towards more responsible behaviors
- Assisting municipalities towards the implementation of Zero Waste management plans
- Supporting circular economy start-ups in developing local and innovative solutions for waste management

Three Mediterranean cities will be testing and implementing MED-InA Zero Waste approach:

- Irbid in Jordan
- La Marsa in Tunisia
- Carcaixent, Ribera Region in Spain

MED-InA Zero Waste workshops

Within the MED-InA project, two workshops dedicated to waste management and the Zero Waste approach are organized in **Marseille, France in February 2020** and a **second online workshop in November 2020**. The objectives of these workshops are:

- To guide MED-InA municipalities into the design and implementation of a Zero Waste public policy
- To allow municipalities to gain theoretical and technical knowledge
- To exchange on Zero Waste strategies implementation, good practices and lesson learnt



2nd MED-InA Zero Waste Workshop

Wednesday 4th November, 14:00 - 17:00 Central European Time

Register on Zoom [here](#)

Translation insured during the entire workshop (ARABIC/ENGLISH)

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| 14:00 - 14:10 | Welcome & introduction to the workshop by Caroline de Broissia, AVITEM |
| 14:10 - 14:55 | Session 1: COVID-19: a waste management challenge or opportunity? |
| 14:15 - 14:25 | <i>Presentation by Jack McQuibban, Zero Waste Europe, outlining different examples of how municipalities have managed their waste management during the Covid-19 pandemic</i> |
| 14:25 - 14:40 | <i>Interactive exercise to capture participants' thoughts & experiences on how Covid-19 has affected their local waste management systems</i> |
| 14:40 - 14:55 | <i>Open discussion to share experiences on how municipalities can protect and promote effective waste management whilst also adhering to the required health and safety guidelines</i> |
| 14:55 - 15:00 | Break |
| 15:00 - 15:55 | Session 2: Creating an effective organics waste management system in both urban and rural contexts |
| 15:00 - 15:30 | <i>Presentation by Mr Enzo Favoino, Scientific Coordinator of Zero Waste Europe and Scuola Agraria del Parco di Monza on the basics of an effective organics waste management system, including best practice examples from a range of contexts</i> |
| 15:30 - 15:55 | <i>Open Q&A session between all the participants and Enzo Favoino</i> |
| 15:55 - 16:00 | Break |
| 16:00 - 16:50 | Session 3: How to engage and educate the local community to effective separate & prevent waste |
| 16:00 - 16:15 | <i>Presentation by Jaka Kranjc, Ekologi brez meja, outlining different examples of how municipalities have successfully engaged with their local communities, including different tools and methods to do this for different contexts</i> |
| 16:15 - 16:35 | <i>Activity-based task</i> <i>Participants split into 2 groups, each given a different hypothetical scenario, and tasked with creating a plan on how they will raise awareness and knowledge (including on what topics & the communication methods)</i> |
| 16:35 - 16:50 | <i>Groups report back to discuss their proposals, summary of the key actions to close</i> |
| 16:50 - 17:00 | Summary of workshop, next steps regarding the project and development of the guidebook, followed by thanks and closing words |
| 17:00 | Workshop ends |