



Med Pearls

TENDER

TERMS OF REFERENCE

Tender for the supply of services

ENI CBC MED Strategic projects

Project Titles:	MED PEARLS
Programme:	ENI CBC Mediterranean Sea Basin
Financing:	European Union
Contracting authority:	CEEBA – Confederation of Egyptian Business Association
Selection:	Service Provider(s)
Location of the contract:	Egypt, Alexandria

Background

The Confederation of Egyptian-European Business Associations (CEEBA) - the Egyptian partner in the EU-funded ENI CBC MED Program Med Pearls project - is looking for one or more service providers to assist with the organization of a "Fam(iliarization)-Trip."

The Fam Trip set to take place between the 3rd and 8th of May 2023, will accommodate approximately 8 guests and 7 team members and will take place in Alexandria, its surrounding areas, including the Lakes of Mariout and Edku, as well as Rashid/Rosetta.

Med Pearls is an EU-funded project under the ENI CBC MED program that aims to promote sustainable tourism and cultural heritage preservation in the Mediterranean region. The project brings together partners from different countries, including Spain, Egypt, Greece, Jordan, Italy and Palestine, to develop and implement sustainable tourism practices and initiatives that will benefit local communities and preserve the region's unique cultural and natural heritage. Med Pearls focuses on creating new tourism products and services, improving infrastructure and services, and supporting local entrepreneurs and businesses to enhance the region's economic development.

As part of the Med Pearls project's strategy to promote and commercialize sustainable tourism practices in the Mediterranean region, the organization of Fam-Trips is crucial to identifying key tourism operators and showcasing the project's initiatives and common brand identity.

The Med Pearls project is co-financed by the European Union under the European Neighbourhood Instrument cross-border cooperation program "Mediterranean Sea Basin" 2014-2020 (ENI CBC MED). It counts on an overall budget of € 3.015.132,67 , which are co-financed at a 90% rate by the ENI CBC Med program.



1. SUBJECT OF THE CONTRACT

The purpose of this tender is to provide services to the Confederation of Egyptian European Business Associations to support the organization of a Fam-Trip for a group of approximately 15 people in the form of:

- Individual and Group Transportations (Buses, Cars, Shuttles)
- Accommodation (Hotels such as/similar to: Siesta, Windsor Hotel)
- Meals (Restaurants such as/similar to: Aknash, Fish Island, Skyroof Café, Greek Club, Mohamed Ahmed, Zefrion)

The itinerary of the trip (Annex I) has been created and approved by the Med Pearls team in Egypt and its sub-grantees.

This tender document outlines the requirements and selection process for the service providers.

2. SCOPE OF WORK

The service providers will be required to provide the following services:

- Transportation services from the airport to the hotel and back.
- Transportation services for the group during the tours.
- Filing of needed permits and communication with Tourism Police
- Meals and snacks (to be specified by the contracting authority)
- Accommodation arrangement for the group.
- Any other related services.

3. REQUIREMENTS FOR PARTICIPATION IN THE SELECTION

The selected expert should come from countries eligible to participate in the procurement procedures as indicated in the Articles 9 of the Regulation (EU) No 236/2014, and include:

(a) Member States, beneficiaries listed in Annex I to Regulation (EU) No 231/2014, and contracting parties to the Agreement on the European Economic Area; 4

(b) developing countries and territories, as included in the list of ODA recipients published by the OECD-DAC ('list of ODA recipients'), which are not members of the G-20 group, and overseas countries and territories covered by Council Decision 2001/822/EC;

(c) the Republic of Belarus;

(d) developing countries, as included in the list of ODA recipients, which are members of the G-20 group, and other countries and territories, when they are beneficiaries of the action financed by the Union under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014;



(e) countries for which reciprocal access to external assistance is established by the Commission. Reciprocal access may be granted, for a limited period of at least one year, whenever a country grants eligibility on equal terms to entities from the Union and from countries eligible under the Instruments covered by the Article 9 of the Regulation (EU) No 236/2014.

4. SELECTION CRITERIA AND PROFESSIONAL REQUESTED SKILLS:

The service providers will be evaluated based on the following criteria:

- 30% Company profile, including experience and qualifications in providing transportation/ accommodation services in Alexandria, Egypt and adjoining areas
- 20% Details of the vehicles/ equipment to be used, including pictures
- 50% Pricing for the services to be provided.

Tenderers must demonstrate their qualifications and experience by submitting their company portfolio of previous work, and references of completed projects. Consultations to the references given for previous assignments may be done to confirm previous experiences.

Offers exceeding the maximum available budget or offers abnormally low will be rejected. It will be considered abnormally low an offer 30% below the available.

Extra evaluation points will be granted for applicants with previous experience in ENPI countries and EU/ International projects.

5. DEADLINE AND PROCEDURE FOR SUBMISSION OF THE TENDERS

All applications including references, portfolio, and other supporting materials useful for the evaluation must be consistent with this TOR, written in English and should arrive no later than the **20th of April 2023** by email to: info@ceeba.org

Proposals should be clearly labeled with the name of the project and the name of the contractor. Subject of email: Med Pearls_Fam Trip_(type of service)_(name of applicant)

For more information about the Med Pearls project, [please visit this link.](#)