

MON 14.02.2022 AGENDA

# Webinar: A Supporting Sustainability Badge for Business Support Organizations (BSOs)

In order to promote sustainability mainstreaming, the Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC) is developing a 'Supporting Sustainability Badge' to help BSOs to review their practice in delivering support to entrepreneurs and ventures.

The webinar will introduce the concept and the goals of the Supporting Sustainability Badge, as well as collect feedback from participants in order to guide the development and testing of the Badge.

**15.30 - 15.35** The Sustainability Badge: a tool to facilitate the emergence of ecosystems for sustainable business development in the Mediterranean.

*Giorgio Mosangini, SCP/RAC, Team Leader Green Entrepreneurship*

**15.35 - 16:50** Presentation of the Supporting Sustainability Badge

*Gillian Siddle, Expert responsible of the development of the Supporting Sustainability Badge.*

**16:50 - 17.05** Live survey response feedback from participants

**17.05 - 17:20** Question & Answer and next steps