

# EUROPEAN PROJECT EXPERIENCES ON **CULTURAL ROUTES** OF THE COUNCIL OF EUROPE

## Comparisons and perspectives

on-line  
meeting



MONDAY  
**20**  
DECEMBER

2 0 2 1

from **10.00**  
to **13.30**

An event organized by the Ministry of Culture as part of the CROSSDEV Project - Cultural Routes for Sustainable Social and Economic Development in Mediterranean project - funded by the European Union through the ENI CBC Med programme.

### AGENDA

#### 10:10 Institutional greetings

**Paolo Verdone**  
Director of International Relation Office  
General Secretariat - Ministry of Culture

#### 10:10 - 11:20 First session

**CULTURAL ROUTES OF THE COUNCIL OF EUROPE AS INSTRUMENT FOR A SUSTAINABLE TERRITORIAL DEVELOPMENT IN THE MEDITERRANEAN AREA**

**Stefano Dominioni**  
Director of European Institute of Cultural Routes

**Giuliana De Francesco**  
Ministry of Culture

**Paolo Giulierini**  
Director of MANN Museum

**Gabriel Zuchtriegel**  
Director of Parco archeologico di Pompei

**Raffaele Vitulli**  
Cofounder Consorzio Materahub

#### 11:20 - 12:40 Second session

**COMPARISON AMONG EUROPEAN PROJECTS ON CULTURAL ROUTES: CULTURE, CREATIVITY, BUSINESS DEVELOPMENT**

**Anna Chiara Lorenzelli**  
TRAMES - funded by COSME Programme

**Patrizia Battilani**

FABROUTE - funded by ERASMUS+ Programme

**Maria Teresa Natale**

ADRINETBOOK - funded by ADRIION Programme

**Emanuela Panke**

CROSSDEV - funded by ENI CBC MED Programme

#### 12:40 - 13:15 Third session

**PERSPECTIVES FOR THE CREATION OF A CULTURAL ROUTES NETWORK IN THE MEDITERRANEAN AREA**

**Fabrizio Paloni**

Coordinator of the Joint Technical Secretariat of ENI CBC MED Programme

**Jordi Tresserras**

Director LABPATC – Laboratory of Heritage, Creativity and Cultural Tourism, International Institute of gastronomy, culture, arts and tourism

**Ibrahim Ost**

Chief of Party USAID Developing Sustainable Tourism

#### 13:15 - 13:30 Q&A session

An English interpreting service will be provided during the webinar