



TRANS DAIRY

PROJECT ACTIVITY REPORT CROSS-BORDER BROKERAGE EVENT IN BIO/NANOTECHNOLOGIES & ICT APPLIED TO DAIRY VALUE CHAIN

TRANSborder key enabling technologies and living labs for the **DAIRY** value chain

Reference number:

Start date of Project: 01/09/2020

Duration: 30 months

Authors: ESIM

DOCUMENT CONTROL SHEET

Project	TRANSDAIRY (ENI CBC MED)
Deliverable	D_WP4_OP4.5_A4.5.1_1st Brokerage Event_ESIM_PP9
Work Package Leader	
Work Package Co-Leader	
Dissemination level	National and mediterranean countries
Date	14 & 15 December 2022
Status	
Number of pages	9
Archive-name	Project activity report 1st CROSS-BORDER BROKERAGE EVENT of ESIM
Author	Khouloud NAILI
Revision	Fatma TRABELSI
Keywords	Brokerage Event

DOCUMENT HISTORY

Version	Date	Author	Organization	Changes
0.1		Khouloud NAILI	ESIM	
0.2		Fatma TRABELSI	ESIM	
0.3		Mahjouba Jerbi	ESIM	

Disclaimer

This project has been funded with the support of the ENI CBC MED Programme of the European Union. This communication reflects the views only of the authors, and neither the European Commission nor the ENI CBC MED program can be held responsible for any use which may be made of the information contained therein.

ACTIVITY PROJECT REPORT

PARTNER PROJECT NAME

PROJECT MANAGER

ESIM

Fatma TRABELSI

REPORTING PERIOD

09/2022 – 08/2023

ACTIVITY PROJECT DETAILS

ACTIVITY NAME	CROSS-BORDER BROKERAGE EVENT		
START DATE	14-12-2022	COMPLETION DATE	15-12-2022
DESCRIPTION (up to 10 lines)	<p>The Higher School of Engineers of Medjez El Bab (ESIM) and the associate partner Livestock and Pasture Office (OEP) provided an excellent opportunity for TRANSDAIRY Living Labs innovators from Italy, Lebanon, Greece, and Tunisia to meet in Tunisia for a cross-border brokerage event, pitch their innovative solutions to the Dairy Value Chain "DVC" actors, exchange with the DVC actors, donors, financing institutions, etc. and to pitch in front of a jury of experts and professionals, So to complete each other, and built cross border collaboration and networking. On the first day, a specific session was dedicated to presenting the activities of the Tunisian partner, the National Agency for the Promotion of scientific research (ANPR), through its coordinators, to boost the synergies between the ENI CBC Med projects of the cluster innovation.</p> <p>Following the synergy session, it was time for aspiring entrepreneurs to take the stage and showcase their innovative ideas. Twenty-two unique initiatives from four nations were presented during a two-hour pitching session a two-hour pitching session, twenty-two unique initiatives from four nations were presented.</p> <p>On the second day, December 15th, 2022, competitive sessions amongst TRANSDairy Living Labs participants were held to gain Demonstrations Awards, Co_Publications Awards, and Co_patents Awards to win prizes of 2000£, 4000£, and 8000£. The members of the TRANSDAIRY Steering Committee from the eight TRANSDAIRY partners gathered on December 15th in Tunisia following the conclusion of the brokerage event to deliver the fresh updates required by the program for the project's financial evaluation and monitoring. Training activities were designed to enhance the capacity of public authority staff and specialized intermediaries for technology transfer to program future planning for the coming months, and twelve vouchers for cross-border spin-off establishment were programmed to be attributed to young innovators.</p>		
SPEAKERS/ORGANIZERS	Organizers partners: ESIM associates: OEP		

	<p>Speakers</p> <p><u>Mr. Hassen Kharroubi</u> (ESIM, General Director)</p> <p><u>Mr. Ezzedine Chalghaf</u> (OEP, General Director)</p> <p><u>Mr. Hichem Ben Salem</u> (IRESA, General Director)</p> <p><u>Mr. Hichem Sebai</u> (University of Jendouba, President of the University)</p> <p><u>Mr. Helmi Mardassi</u> (Ministry of Higher Education and Scientific Research, General Director of the Management Unit of the European Union Framework Program for Research and Innovation)</p> <p><u>Mme. Salwa Chatti</u> (Ministry of Economy and Planning, Representative of the cross-border cooperation unit)</p> <p><u>Mr. Rajeh Khemiri</u> (European Delegation in Tunisia, Aid, and international cooperation officer)</p> <p><u>Mr. Khaled Saadany</u> (ENI CBC Med Programme, Senior Expert - Education, Research & Innovation)</p> <p><u>Mr. Zied Kbaier</u> (ENI CBC Med Programme, Project officer - Education, Education, Research & Innovation)</p> <p><u>Prof. Luigi ZENI</u> (TRANSDAIRY (ENI CBC Med) Project, TRANSDAIRY project coordinator)</p> <p><u>Dr. Fatma TRABELSI</u> (TRANSDAIRY (ENI CBC Med) Project, Communication Manager of the TRANSDAIRY project & ESIM Coordinator)</p>
<p>NUMBER of ATTENDEES (and names if possible)</p>	<p>On 14 th 2022: 138</p> <p>On 15 th 2022: 82</p> <p>Steering Committee: 13</p>
<p>LINK TO THE NEWS POSTED ON ENI CBC MED website</p>	<p>-https://www.enicbcmed.eu/transdairy-brings-together-cross-border-community-researchers-entrepreneurs-and-decision-makers</p> <p>-https://www.enicbcmed.eu/transdairy-innovative-minds-competitive-success-tunisia</p> <p>-https://www.enicbcmed.eu/transdairy-continues-momentum-support-technology-transfer-applied-dairy-value-chain</p>
<p>LINKS TO SOCIAL MEDIA WHERE THE NEWS HAS BEEN UPLOADED</p>	<p>https://www.facebook.com/Transdairyproject/posts/pfbid0Jg1JoWGFVcVAAtSyHfD9ZBLLHhEMqBpiZvP2jUBHkMdVPSDg18rWBKM8dBMN845kDI</p> <p>https://twitter.com/TransdairyP/status/1605115879376789505</p>

ATTACH AT LEAST
ONE PHOTO OF
THE ACTIVITY



COMMENTS



TRANS DAIRY

EXISTENT ISSUES TO OVERCOME	

December 15th, 2022

08 :00-09:99	Registration
	<p>Presentation of the Program <i>Dr. Fatma Trabelsi</i> <i>Communication Manager of the TRANSDAIRY project & ESIM Coordinator</i></p>
09:00– 10 :30	<p>A competitive session between Tunisian Living Labs participants to obtain Demonstration Award</p>
	<p>Chairman: Jury members: <i>Italy, Greece, Lebanon, Tunisia</i> Researchers & Entrepreneurs of the Living Lab. Bio-nano & ICT of ESIM</p>
10 :30-11 :30	<p>Talk coffee Synergy with INTECMED & PPI4MED Living Labs</p>
	<p><i>Meeting with the innovators of the Tunisian Living Labs of the INTECMED & PPI4MED project to present their projects</i></p>
11 :30 –12 :30	<p>A competitive session between TRANSDAIRY Living Labs participants to obtain co-publications Awards</p>
	<p>Chairman: Jury members: <i>Italy, Greece, Lebanon, Tunisia</i> Cluster of Living Lab. Bio-Nano Cluster of Living Lab. ICT</p>
12 :30 –13 :30	<p>A competitive session between TRANSDAIRY Living Labs participants to obtain co-patents Awards</p>
	<p>Chairman: Jury members: <i>Italy, Greece, Lebanon, Tunisia</i> Cluster of Living Lab. Bio-Nano Cluster of Living Lab. ICT</p>
	<p>Closing of the Brokerage event</p>