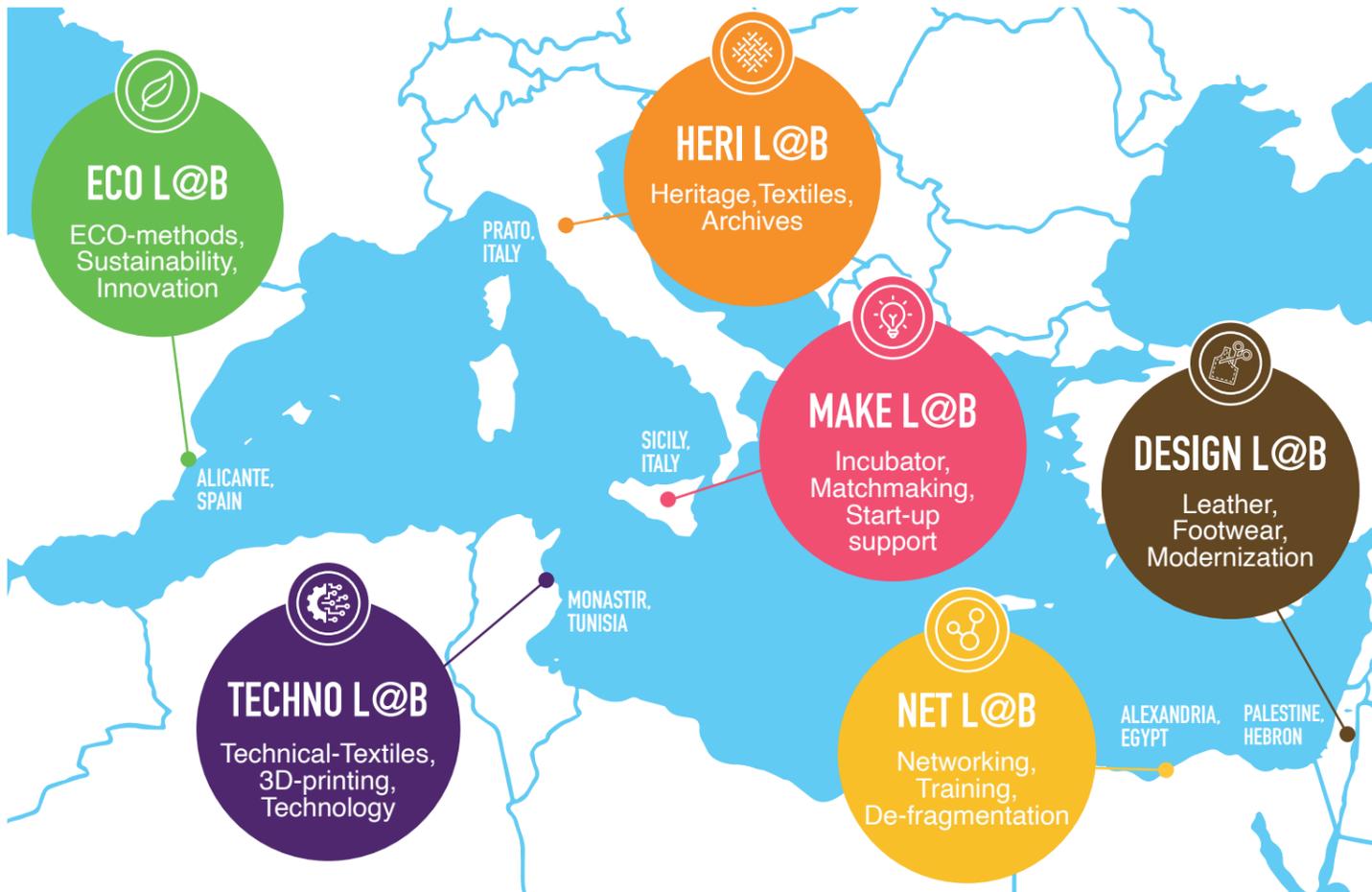


16 AWARDED PROJECT

Innovation for bringing creativity to traditional sectors in Med area



<p>DESIGN L@B</p> <p>EXCHANGE KNOWLEDGE IN MARKETING LEATHER PRODUCTS</p> <p>By Saad Ghanem (Palestine) and Julian Sanudo (Spain)</p> <p>Accessories/Catalonia and Palestine/leather craftsmanship</p>	<p>DEERA TATREEZ FASHION HOUSE</p> <p>By Sara Jayyusi (Jordan) and Meera Albaba (Palestine)</p> <p>Palestinian embroidery/RTW fashion, Craftsmanship, Sustainability, Leather</p>	<p>NADIA</p> <p>By Sireen Nijeem (Palestine)</p> <p>Mandiil Oya/Palestinian embroidery ethical fashion/Heritage</p>
<p>ECO L@B</p> <p>MATERIA BOTANICA</p> <p>by Almudena Cerezo Araujo (Spain) and ste Mongi (Tunisia)</p> <p>Natural dye/ sustainable production/ circular design toxic-free clothing/upcycling</p>	<p>TRASMUTA</p> <p>by Andrea Coderch Valor and Hernan Gonzalo Villa (Spain)</p> <p>Multi-purpose clothing/accessories bags/travel wear/Transforming / Upcycling/Innovation</p>	<p>AND THEN WHAT?</p> <p>by Maria Llinares Torregrosa (Spain) and Brada Jlassi (Tunisia)</p> <p>sustainability / handmade fair trade / fashion inclusion</p>
<p>HERI L@B</p> <p>TEXMODATESSUTI</p> <p>by Francesca Nardi, Texmoda Tessuti (Italy)</p> <p>Fabrics / Cardedfabrics Vintagefabrics / Vintagestyle Pratotradition</p>	<p>WASTE TO WEAR HACKING TRADITION</p> <p>by Fabio Molinas (Italy)</p> <p>Cultural-Heritage, Environmental-Sustainability, Rural-Economy, Hacking tradition</p>	<p>LOTTOZERO: HERITAGE DESIGN STUDIO</p> <p>by Tessa Moroder, Lottozero (Italy)</p> <p>Archives-to-textile-designs/ heritage/ history/ digital</p>
<p>TECHNO L@B</p> <p>EDUCATIONAL CLOTHING AND ACCESSORIES</p> <p>by Mhenni Farouk (Tunisia)</p> <p>Vegetable dye/eco dye/natural dye/for children usage/ educational</p>	<p>LIFIT: TCFL DIGITALIZATION AND COLLABORATION PLATFORM</p> <p>by Mohamed Kharrat (Tunisia)</p> <p>3D Scanning, 3D annotation, Collaborative Design, Virtual fitting, Digital design</p>	<p>VESTGO</p> <p>by Oumaima Dhaouadi (Tunisia)</p> <p>Turn signal vest/technical textile/tech-textiles/safety clothes</p>
<p>MAKE L@B</p> <p>AMA RE</p> <p>by Mattia Piazza, Casa Preti (Italy)</p> <p>Innovation; Sustainability; Genderless; Inclusion; Design</p>	<p>WIND SCRAPS</p> <p>by Ilaria Maria Sposito. Junkle (Italy)</p> <p>sustainablefashion /circularfashion /upcyclingfashion /longlifeproducts /sustainableproduction</p>	
<p>NET L@B</p> <p>MODA-TY: VIRTUAL TRY ON</p> <p>by Sherwet elGholmy (Egypt)</p> <p>Virtual avatar/virtual fashion</p>	<p>FINDING FIBERS</p> <p>by Moushira Alamarawy (Egypt)</p> <p>Natural fibers/agriwaste to textiles</p>	

Textile, footwear and leather are Mediterranean traditional sectors, with an annual estimated global turnover of more than €280 billion and 2.7 million employees working mainly in MSMEs which account for 90% of the industry. CRE@CTIVE aims to strengthen value chains and commercial partnerships among MSMEs in the Mediterranean textile, footwear, and leather sectors in order to promote new product development and company growth by bridging these sectors and the creative industry.

