



WP6

O6.1: Urban entrepreneurial policy for sustainable development in the Med Area





The 2014 2020 ENI CBC Mediterranean Sea Basin Programme is a multilateral Cross Border Cooperation initiative funded by the European Neighbourhood Instrument (ENI). The Programme objective is to foster fair, equitable and sustainable economic, social and territorial development, which may advance cross border integration and valorise participating countries' territories and values. The following 13 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Tunisia. The Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French. For more information, please visit: www.enicbcmed.eu

The European Union is made up of 28 Member States who have decided to gradually link together their know how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

This publication has been produced with the financial assistance of the European Union under the ENI CBC Mediterranean Sea Basin Programme. The contents of this document are the sole responsibility of JUST and can under no circumstances be regarded as reflecting the position of the European Union or the Programme management structures.



Mediterranean Urban Entrepreneurial Policy for Sustainable Development

Vision: Foster a thriving entrepreneurial ecosystem across Mediterranean urban areas, catalyzing sustainable development, environmental resilience, and social inclusivity.

1. Legislative Framework and Regulatory Agility:

- Facilitate regular dialogues among Mediterranean nations to address legislative issues hindering entrepreneurial growth.
- Modernize legal and regulatory frameworks for agility, clarity, and online accessibility.
- Establish a collaborative platform for sharing best practices in regulatory environments.

2. Human Resources Development and Entrepreneurial Culture:

- Implement initiatives to attract and retain top talents across the Mediterranean, addressing relocation challenges.
- Collaborate with universities to integrate sustainability, innovation, and creative industry into curricula.
- Foster a culture of innovation and entrepreneurial mindset through education at all levels.

3. Innovation Ecosystem and Collaboration:

- Strengthen collaboration between academia, research institutions, and industry across Mediterranean nations.



- Establish entrepreneurship centers, incubators, and innovation hubs to provide support services.
- Foster international collaborations and knowledge exchange programs.

4. Sustainability Challenges and Green Markets:

- Address sustainability challenges collectively, aligning ecosystem services to reduce unemployment, tackle climate emissions, and improve quality of life.
- Support initiatives that create new green markets in alignment with public policies and regulations.
- Promote cross-sector knowledge exchange for sustainable development goals.

5. Green Innovation Hubs:

- Establish regional innovation hubs that serve as incubators for sustainable urban solutions.
- Encourage collaboration between entrepreneurs, researchers, and policymakers to drive innovation in areas such as renewable energy, urban agriculture, and climate-resilient infrastructure.

6. Policy Harmonization:

- Facilitate collaboration among Mediterranean countries to harmonize policies that promote sustainable urban development.
- Establish a framework for sharing best practices, regulatory approaches, and success stories, fostering a conducive environment for cross-border entrepreneurship.

7. International Collaboration:

- Facilitate partnerships between Mediterranean countries and international organizations to leverage expertise and resources for sustainable urban development.



- Participate in joint research initiatives, knowledge exchange programs, and collaborative projects that benefit the entire Mediterranean region.

8. Access to Finance:

- Develop financial mechanisms and incentives to support startups focused on sustainable development.
- Collaborate with international financial institutions to create a dedicated fund for urban sustainability projects, providing accessible capital to entrepreneurs.

9. Capacity Building and Education:

- Implement educational programs and training initiatives to enhance the skills of entrepreneurs in sustainable urban practices.
- Foster partnerships between educational institutions, industry experts, and startups to ensure a skilled workforce capable of driving innovation.

10. Circular Economy Promotion:

- Advocate for and incentivize circular economy practices, emphasizing waste reduction, recycling, and sustainable resource management.
- Support startups engaged in circular economy ventures, creating a network of businesses committed to minimizing environmental impact.

11. Smart Urban Technologies:

- Promote the integration of smart city technologies to enhance urban efficiency and sustainability.
- Support startups developing innovative solutions in areas such as energy management, water conservation, and digital infrastructure.

12. Community Engagement:

- Prioritize community-driven initiatives, ensuring that urban development projects address the unique needs and challenges of local populations.



- Facilitate partnerships between entrepreneurs and local communities to co-create sustainable solutions.

13. Climate Resilience Initiatives:

- Encourage startups to develop technologies and strategies that enhance urban resilience to climate change.
- Establish a collaborative platform for sharing knowledge and resources related to climate-resilient infrastructure and disaster preparedness.