



## Bringing Innovations to the Forefront: EMPHASIS Project Final Conference

The EMPHASIS project, reaches its pinnacle with a remarkable grand finale hosted by the Jordan University of Science and Technology on July 27, 2023, in Amman, Jordan.

[READ ALL ABOUT THE EMPHASIS FINAL CONFERENCE](#)



Prominent speakers at the conference included Ms. Nisreen Eid, Director of the National Entrepreneurship and Innovation Policy Office; Dr. Tareq Mukattash, Dean of Scientific Research at the University; and Mr. Giorgio Basuti, Deputy Secretary of the Italian Embassy. They all highlighted the vital role of projects like EMPHASIS in supporting entrepreneurship and building connections across borders.



SmartME



Smart Green for Agri Tech



Brio-Agro

The conference featured enlightening workshops, exploring themes such as Open Innovation, Networking for SMEs in the Mediterranean context, and Innovation Dynamics. Representatives from companies

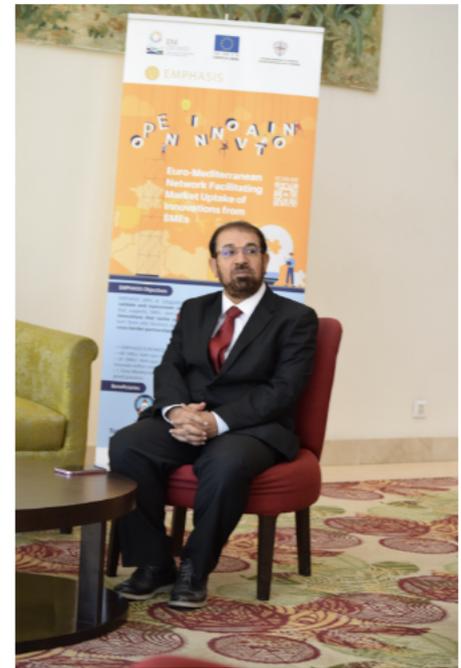
from partner countries shared their experiences, providing practical insights within the project's framework.



Science and  
Technology Park  
of Sicily



KINNO Innovation  
Intermediaries



Jordan University  
of Science &  
Technology

The EMPHASIS project's final conference marked not only an end but also a new beginning of shared knowledge, collaboration, and innovation that will continue to shape the future. As we reflect on the journey that led us here, we are reminded of the power of cross-border partnerships, the potential of SMEs, and the transformative impact of open innovation. We extend our heartfelt gratitude to all participants,

partnerships, the potential of SMEs, and the transformative impact of open innovation. We extend our heartfelt gratitude to all participants, partners, and stakeholders who contributed to this remarkable success.

Stay tuned for the exciting final EMPHASIS Newsletter and stay updated on everything EMPHASIS [here!](#)

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