

**From:** CEEBA projects@ceeba.org  
**Subject:** Meet the 24 Beneficiaries of the EMPHASIS Project!  
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## **Empowering Mediterranean SMEs for Sustainable Growth: Unveiling the 24 Beneficiaries of the EMPHASIS Project**

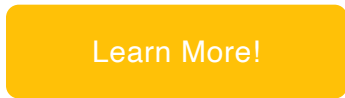
Join us on a journey of innovation and collaboration as we introduce the 24 remarkable SMEs, Startups, and Spin-offs from Greece, Jordan, Spain, Lebanon, Egypt, and Italy.

[HOW DOES EMPHASIS SUPPORT THE SMEs?](#)



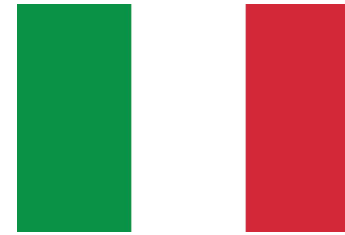
### **Introducing the Egyptian SMEs**

Blue Line  
Semsemia  
Digital Vision  
General Labs



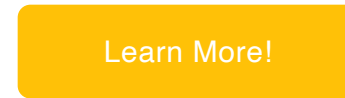
### **Learn about the four Greek SMEs**

ELVAN SA  
NoWaste21  
Recytrust  
Solmeya



### **Get to know the Italian SMEs**

MO.I.ME. di Mole  
ParkSmart  
SmartMe  
Teracom  
Software Engineering



### **Spotlight on the Jordanian SMEs**

Bookagri  
Smart Green for AgriTech  
Data Team



### **Meet the SMEs from Lebanon**

PuLP  
Glovi  
A. G. I.



### **Unveiling the Spanish SMEs**

Garniot Satellite Tech.  
BRIOAGRO TECH. S.L.  
D. I. S. I. C. I.

Petra team  
Soqia

Agro Cearus  
SAID SAIFAN

Discooiverworld S.L

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Learn More!



**What type of support services did the SMEs receive?**

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The SMEs received full access to innovation support services, including assistance in improving their innovation capacity and performance, identifying partnership opportunities, preparing for open innovation collaborations, designing innovative R&D concepts, and developing technical, commercial, financial, and legal skills related to innovation and technology transfer. They also received help in establishing new partnerships and expanding their network with key players in the targeted sectors.

**Who conducted the SMEs' trainings?**

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The SMEs received training and support services from carefully selected renowned experts, chosen based on their exceptional skills and expertise, through a rigorous evaluation process conducted via a call for proposals. This meticulous selection ensured that only the most qualified professionals were involved in providing assistance to the SMEs, enhancing the quality and effectiveness of the support they received.

### What's next for the SMEs within the EMPHASIS project?



After receiving the training and innovation services, the SMEs have been benefiting from the delivery of Twinning activities. These activities will bridge them with promising Euromed partners, enabling joint concept development and knowledge exchange from industrial and research partners. Additionally, company missions will be organized to establish strategic cross-border partnerships for market-oriented products and services. Open Innovation missions will also be conducted, matching the technologies and services offered by SMEs with industry needs, facilitating connections between innovation donors and receivers. Brokering services will be provided to final beneficiaries, fostering partnerships with cross-border Euromed industrial, research, or investor partners to achieve strategic cross-border innovation objectives.

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## European Business Associations - CEEBA

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