OPEN CALL: Your innovative ideas coming to life!
EMPHASIS invites all SMEs, startups and spin-offs located in one of the eligible regions *(as defined in the Open Call document below)* of Greece, Jordan, Spain, Lebanon, Egypt and Italy to apply for a solution addressing one of the Sustainability Priorities set by the EMPHASIS project until the extended deadline on the **29th of June 2022**!

Twenty-Four (24) beneficiaries (4 per country) will be selected to receive free-of charge innovation support services to develop new business ideas and open innovation collaborations.

The selected SMEs will be supported by a team of experts to:

- Explore their innovation capacity and improve their performance in terms of innovation/technology/product/service
- Understand their needs for partnership and cross-border collaboration with counter-parties
- Get prepared for the establishment of Open Innovation partnerships
- Design jointly new innovative R&D concepts in the targeted sectors
- Develop their technical, commercial, financial & legal skills related to innovation & technology transfer
- Establish new partnerships and develop new projects with key players & expand their network

Key dates for the open call:

- Call launch: 01/05/2022
- Extended Call deadline: 29/6/2022
- Selection results announcement: 1/8/2022
- Services provision: September 2022 – April 2023

Steps for a successful submission of the application:

1. Preparation of the Online Application content
2. Acceptance of the terms and conditions included in the Declaration on Honour
3. Uploading of a Pitch Deck for the solution
4. Submission of the application

Apply NOW through the following link!

Supporting Documents:
Open Call
Application Template

For more information, question and inquiries, contact us at:
eu.emphasisproject@gmail.com

The **EMPHASIS - Euro-Mediterranean Network Facilitating Market Uptake of Innovations from SMEs** is funded by the ENI CBC MED Programme and led by KiNNO Consultants Ltd. More info about EMPHASIS here!