



**ENI
CBCMED**
Cooperating across borders
in the Mediterranean



Project funded by the
EUROPEAN UNION



**REGIONE AUTONOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA**



EMPHASIS

Euro-Mediterranean Network Facilitating Market Uptake of Innovations from SMEs



The term "open innovation" refers to a situation in which a company uses many external sources in addition to its own internal knowledge and resources to generate innovation.

About

The aim of the **EMPHASIS project** is to integrate experiences to deploy, validate and mainstream an open innovation system that supports SMEs, start-ups and spin-offs.

This will allow the **exploitation of innovations** that tackle **sustainability challenges** and turn them into business opportunities through external cross-border partnerships at **the EURO-Mediterranean level**.

Beneficiaries

Start-ups



SMEs



Spin-offs



The project will leverage existing Mediterranean networks to identify at least **80 innovation opportunities** and choose a minimum of **24 SMEs and Start-Ups** to receive support for the development of cross-border Open Innovation Projects through integrated innovation support services.

TOTAL BUDGET

0.8 MILLION €

EU CONTRIBUTION 0.7 MILLION €

90%

Business Support Organizations: Non-profit, public, and for-profit resource organizations that serve local companies and help them develop and succeed are known as business support organizations. BSOs assist clients in finding talent, finding coworking space, and testing and validating company concepts.

Research and Technology Organizations: are non-profit organizations that have public missions to help and support society through work that ranges from basic research to new products and services development.

Impact

EMPHASIS will deliver tangible, durable, and enduring results at local and regional levels that will be made visible through:

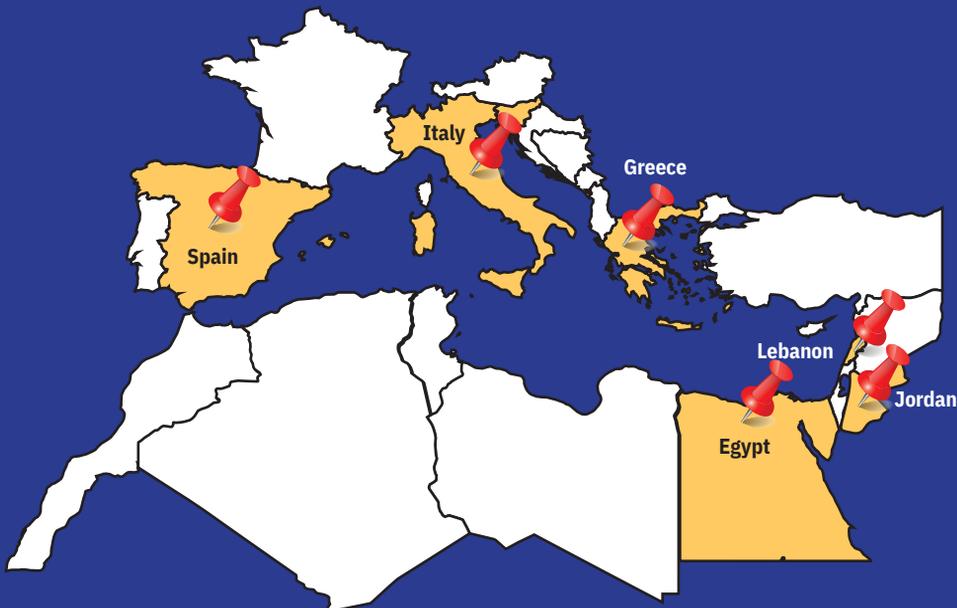
- **Design & Setup** of the EMPHASIS Open Innovation Network & Services
- **Identification & Validation** of Open Innovation Opportunities through an open call
- **Providing of integrated innovation support Services** to SMEs to enhance Innovation Partnerships and Joint Research, Development & Innovation Opportunities
- **Validation** of EMPHASIS approach and EUROMED Stakeholders Engagement

Timeframe

Start **SEPTEMBER 2021**

End **AUGUST 2023**





Partners

KINNO Consultants Ltd (KINNO)
Greece 🇬🇷



Jordan University of Science and Technology (JUST)
Jordan 🇯🇴



Association of the Mediterranean Chambers of Commerce and Industry (ASCAME)
Spain 🇪🇸



Industrial Research Institute (IRI)
Lebanon 🇱🇧



Confederation of Egyptian European Business Associations (CEEBA)
Egypt 🇪🇬



Science and Technology Park of Sicily (STPS)
Italy 🇮🇹



Disclaimer

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