







#### INVESTMED

### FOOD SECURITY IN THE MEDITERRANEAN

# REGION: AN ENTREPRENEURIAL PERSPECTIVE FROM EGYPT, TUNISIA AND LEBANON



- AVAILABILITY QUALITY AND SAFETY
  - SI
    - SUSTAINABILITY AND ADAPTATION



#### Undernourishment

Prevalence of Undernourishment (PoU) in the region (North Africa) has remained at around 6% during the last years, Egypt and Tunisia present PoU below the regional average while in Lebanon PoU is increasing and reached more than 20% in 2020



#### Obesity

Obesity in the region (North Africa) shows an increasing trend. Tunisia's trend is increasing (about 27% in 2026) but below the regional average (about 30% in 2016). In Egypt and Lebanon obesity is increasing and reached more than 30% in 2016.

# Challenges

## MACRO LEVEL

- Water Scarcity
- Food Import Dependency
- High Energy Prices

#### • POLITICAL LEVEL

 Lack of national/regional strategies for food security targeting entrepreneurs in the agrifood sector

## MICRO LEVEL

- Low quality and quantity of food production, as well as heavy use of pesticides
- Local farmers risk aversion
- Resistance to the adoption of new technologies



# Recommendations



# CONTRIBUTION

**ENTREPRENEURIAL** 

RECOMMENDATION



improving farmers' productivity and resilience.

Selling new

New technologies

1

directed at start-ups for Food Security – facilitate access to finance and market creation

**Develop a New Mediterranean Fund** 

Accessibility

technologies and training to support innovative practices (both in rural and in urban areas) to access tsafe fresh food 2

rural and urban areas

Create cooperatives /consortia

managing/facilitating transportation

from farmers to local markets

replicating 0km initiatives

Develop community gardens in both

Development of activities (i.e. agro-ecotourism projects) increasing awareness about traditional farming and traditional cooking

Local exhibitions gathering people from agriculture (green or blue sectors) and creative sectors to exchange ideas and develop opportunities/projects in co-creation with the community

Utilization

oking

5

approaches adopted by partnership of entrepreneurs and public authorities/centres via facilitating access to public spaces for exhibition and training

Promote projects involving circular

Sustainability

interconnectedness among entrepreneurial activities

**Promoting** 

6

Creating/foster collaborations to co-design public awareness campaigns both in rural and urban areas