

Proposals to Align Education Policy with the Needs of Green and Cultural and Creative Sectors: the Case of Egypt, Lebanon, and Tunisia

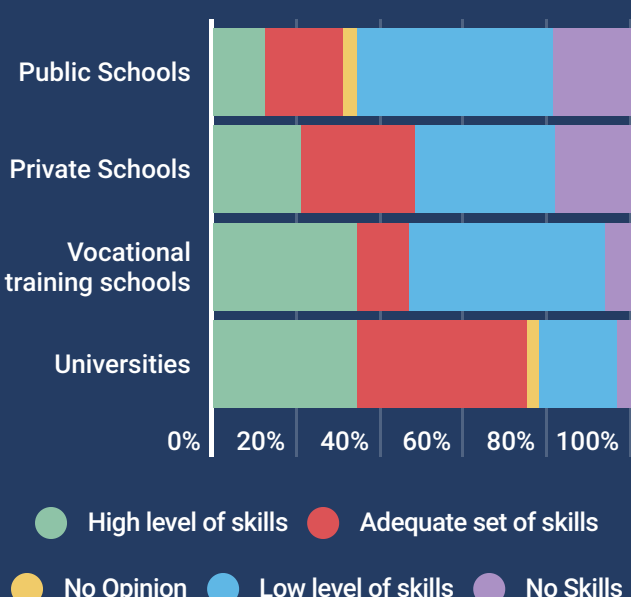
Assessment & Key Challenges

Existing Policies and Practices

General Observations

- Strong role of the cultural and creative industry
- Plans to include sustainability issues in education are established in the three target countries
- Difficult and unstable political and economic context
- Deteriorating public education sector
- Increase of the impact of climate change on the Mediterranean countries
- Need for upskilling to support cultural, green and creative economy

INVESTMED survey result on skills development



Formal

- Green economy in the education curricula
- International organization supporting education on sustainability (ESD)
- Universities initiatives to adhere to sustainability issues (Time ranking and PRME)
- CCI not in the school curricula
- Private schools' initiatives to include music and arts in their programs and activities
- Cultural field visits



Non-Formal

- Important role of BSOs for sustainable entrepreneurship
- International organizations support in training for organic production and circular economy
- Training supported by international organizations on artisanal, and sustainable tourism activities
- Trainings on digital skills business development



Indirect

- COP27 in Egypt
- Environmental challenges an issue of increasing importance for the public due to feeling the real impacts
- Listing of cultural heritage sites /food on international rankings
- Role of media and TV shows
- Role of local authorities in supporting local artists



Recommendations

Formal



Green

- At schools: Elected Eco-representatives
- Capacity building for educators on different levels, especially for the public sector
- Provide grants and support research on this topic
- Business collaboration with universities to solve polluting problems
- Include the "Climate Fresk" in the integration days for students in all universities
- Vocational training on green jobs, especially in the circular economy

CCI

- At school level, make music and arts classes mandatory
- Collaborations between local theaters and public schools during the low-season to facilitate equal access to their services
- Include management courses in arts schools
- Creation of dual programs of arts and management at universities
- Cultural and creative Erasmus programs

Non-Formal



- Learning by doing: Greening schools and universities (zero paper policies and recycling policies)
- Universities: Development of green certifications in collaboration with businesses, online teaching joining academic and practice
- Development of green certification programs in collaboration with ISO norms for safe green innovative jobs
- Mandatory training of policy makers and elected representatives on climate change issues

- Gaming and digital innovation tools for creativity at lower costs
- Sustainable tourism certificates

Indirect



- Include environmental issues in public debates, especially in a context of increasing heatwaves in the Mediterranean
- Restrict plastic bag use in supermarkets

- Dedicate public spaces for creativity and innovation e.g. public theaters and open-air scenes
- Media role in promotion of different arts