

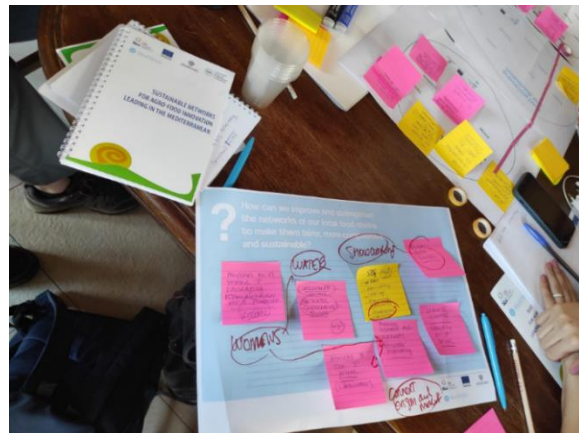


## *Sustainable Networks for Agro-food Leading in the Mediterranean*

# MedSNAIL

## 6<sup>th</sup> Newsletter – October 2023

MedSNAIL is a project funded by the European Union, through the ENI CBC MED Programme. Its main aim is fostering socially and environmentally sustainable development of agro-food SMEs by valorising traditional Euro-Mediterranean products according to a “slow” approach and short-chain principles. For this aim, it will attempt to provide consultancy, support and training to local actors, and will promote clustering of traditional products and producers in the cooperation area.





## MedSNAIL promotes the value of local consumption through its Chefs' Alliance, Narrative Labels and Geodatabase

After months of intensive work with the food ecosystems of the six MedSNAIL pilot areas in Jordan, Lebanon, Malta, Palestine, Spain and Tunisia, the project has launched two of its main pilot initiatives, inspired by the methodology of MedSNAIL's Italian partner, the Slow Food Foundation for Biodiversity.

### MedSNAIL Narrative Labels

On the one hand, the Narrative Labels initiative works to strengthen the productive network MedSNAIL pilot areas making visible the attributes of local products through a distinctive labelling system that values their origin, production process and elaboration.

This action aims to raise awareness among local citizens of the added value of these local products beyond their industrial labelling, highlighting the way in which they have been produced and processed. In addition, this initiative brings these local products closer to consumer profiles that are aware of responsible and local consumption, as well as introducing them into new sales channels.

- [MedSNAIL Narrative Labels - FAMP \(Spain\)](#)
- [MedSNAIL Narrative Labels - AUB \(Lebanon\)](#)
- [MedSNAIL Narrative Labels - RWDS \(Palestine\)](#)
- [MedSNAIL Narrative Labels - U. Sfax \(Tunisia\)](#)
- [MedSNAIL Narrative Labels - GRDF \(Malta\)](#)
- [MedSNAIL Narrative Labels - Namaa \(Jordan\)](#)

## MedSNAIL Chefs' Alliance

On the other hand, the [MedSNAIL Chefs' Alliance](#) initiative works to consolidate direct relationships and linkages among professionals in the gastronomic sector. At the same time, it seeks to foster and strengthen the collaboration between chefs and producers.

This directory compiles an entire catalog of Mediterranean restaurants committed to local products grown and processed taking into account the value of tradition, respect for local biodiversity and artisan work.

[Read more](#)

Finally, the MedSNAIL Geodatabase is a digital tool developed by Slow Food that allows any user to gain knowledge of the pilot areas that have participated in the project, as well as to identify the products selected as strategic by means of product files that describe their nature, production process and history.

[Link to the Geodatabase](#)



## MedSNAIL Final Conference

The Andalusian Federation of Municipalities and Provinces (FAMP), organised on 20th June 2023 in Seville the MedSNAIL Final Conference, entitled "Sharing experiences in the Mediterranean agri-food sector". The event focused on the presentation of the final results of the project and the experiences of its partners in their respective countries.

The conference served to assess the trajectory of MedSNAIL and to present the methodology developed within the framework of the project, inspired by the Slow Food philosophy and models.

The partnership also signed the [MedSNAIL Alliance](#), an open and scalable tool to ratify the commitment of those entities interested in strengthening and adding value to Mediterranean food chains.

[Read more](#)  
[Link to the video](#)

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## MedSNAIL Study Tour

From 18 to 20 October 2023, the region of Puglia, Italy, played host to the MedSNAIL study tour, organised by Slow Food. This immersive event brought together 30 local leaders and partners from Lebanon, Tunisia, Malta, Spain, Palestine, and Jordan.

The MedSNAIL Study Tour was not a typical conference or seminar. It constituted a direct exchange of knowledge and experiences. Participants had the unique opportunity to engage with producers, fishermen, chefs, and local leaders who have been instrumental in shaping a more sustainable agro-food sector in the region.

Through field visits and interactive sessions, that blends learning, networking, and skill-building, attendees witnessed the principles of Slow Food in action. They explored sustainable farming practices, dove into the world of artisanal food production, and learned from those who have made a tangible impact on their local food systems.

[Read more](#)

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## MedSNAIL: live testimonies

In this new edition of the newsletter we will hear some new testimonies from professional women in the agri-food sector who work in MedSNAIL pilot areas in Spain and Lebanon.



Firstly, we had the opportunity to get to know Ana's work at La Simiente, a distributor and store that sells local organic products to individuals and professionals in Almería (Andalusia). La Simiente aims to bring these products of small local farmers closer to the citizens.

We can also hear the testimony of several women producers who have participated in a "mock market" organised for the purpose of meeting all together and being acquainted with their products. They also received a training session on marketing and pricing in the framework of the work developed by MedSNAIL in Lebanon.



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## MedSNAIL events



**MedSNAIL in Tunisia held two local markets in Kerkennah and Sfax regions**

On the occasion of the Exhibition of Traditional Industries under the theme of "Our heritage is a cultural heritage... An economic resource" and the Night of Ideas 2023, the University of Sfax organised two local markets last May 2023 in the Tunisian regions of Kerkennah and Sfax, respectively.

The Exhibition of Traditional Industries was opened in the Slow Food office in Al Ramla, Kerkennah. The exhibition was organised by the itinerant and public library in Kerkennah in partnership with the Al Majarra Association and the nursery school Ennokhba Kerkennah in the framework of the celebration of the Heritage Month.

The exhibition of local products of Kerkennah was a point for the dissemination of local products that provided consumers access to fresh, locally grown produce. This initiative contributed to support smallholder farmers, build bridges between urban customers and rural producers from the Kerkennah and Sfax areas, and foster customer loyalty to the farmers who grow their produce.

[Read more](#)



### MedSNAIL in Spain shares local results of the project at the VIII Ecoencounter in Almócitya

The Andalusian Federation of Municipalities Provinces (FAMP) held last June the final local meeting of the project in Almócitya (Almería), a municipality belonging to the Andarax Valley region, pilot area selected by FAMP for the implementation of MedSNAIL in Andalusia.

This conference had two capitalisation actions: a technical seminar aimed at producers and business associations, and a presentation aimed at public institutions and key actors of the territory in the field of agri-food in the VIII Ecoencounter in Almócitya. These two actions were also disseminated to the interested general public.

[Read more](#)

### MedSNAIL in Jordan contributed to INTERNISA's event on women and labour market



Women for Cultural Development "Namaa" was invited to present the MedSNAIL project at a workshop for representatives of vocational education and training institutions. This workshop, which took place on 30th and 31st August 2023, was organised by Al-Balqa Applied University, Jordanian partner within the framework of the ENI CBC Med INTERNISA sister project.

Throughout the two-day workshop, Namaa had the chance to present the project in front of a whole range of new audience consisting of representatives of the public sector and leading organizations, representatives of vocational education and training institutions from all sectors. This contributed to raise awareness on MedSNAIL among new potential stakeholders, specialists and decision-makers.

[Read more](#)

# PARTNERSHIP

MedSNAIL brings together 7 Partners from 7 countries:

- Andalusian Federation of Municipalities and Provinces (Lead partner) (Spain)
  - Slow Food Foundation for Biodiversity (Italy)
  - American University of Beirut (Lebanon)
- The Rural Women's Development Society (RWDS) (Palestine)
  - University of Sfax (Tunisia)
- Gozo Regional Development Foundation (Malta)
- Women for Cultural Development (Namaa) (Jordania)



Fondazione Slow Food  
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*This project is funded by the European Union under the ENI CBC MED Programme MedSNAIL (Sustainable Networks for Agro-food leading in the Mediterranean) is a project attempting to foster the valorisation and development of small-scale traditional agro-food value chains, combining enhancement of market potentialities and socio-environmental sustainability. MedSNAIL project is*

*running from September 2018 and will have a duration of 36 months. It has a total budget of Euro 2.028.807,74 €, and an ENI Contribution of Euro 1.825.926,97 € (90%)*

*Lead Partner:*

*FAMP - Federación Andaluza de Municipios y Provincias, Andalusian Federation of Municipalities and Provinces*

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