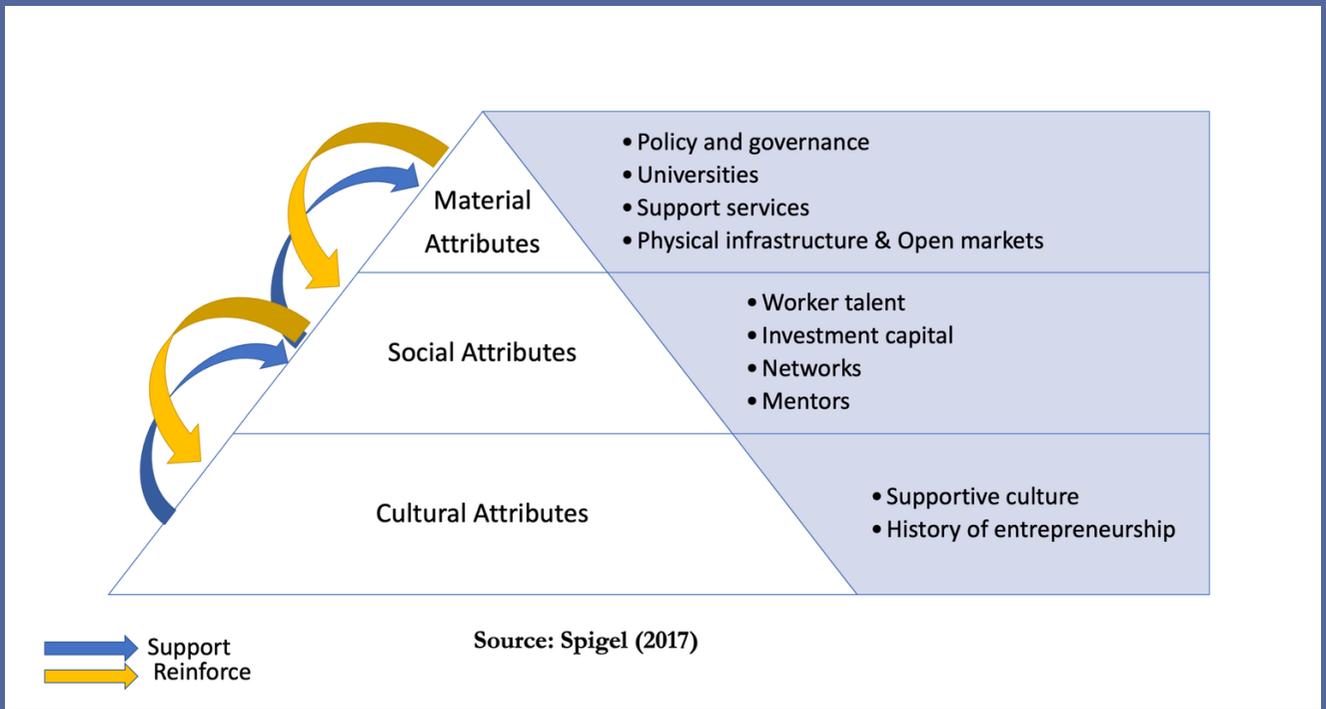


ENTREPRENEURIAL ECOSYSTEM'S SUPPORT OF THE GREEN AND CREATIVE ECONOMY: CHALLENGES AND RECOMMENDATIONS FOR EGYPT, LEBANON AND TUNISIA

Framework



Common Challenges

Material Attributes

- Lack of governmental support
- No legal status for Social Enterprises (LEB & EGY)
- Small market size and high cost of raw products
- Difficulties to register
- Scattered policies for Green and CCI
- Absence of proper waste management
- Outdated Intellectual Property Rights (IPR) legal framework and need for better law enforcement

Social Attributes

- Brain drain
- Access to finance
- Lack of networking opportunities
- Scattered BSO support
- Lack of social protection

Cultural Attributes

- Lack of awareness and lower social value for reused products
- Lack of awareness of the importance of CCIs for the economy/society

Policy Recommendations

Material Attributes

- Definition for the CCI sector at national level for better targeted policies
- Defintion of a Social enterprise status (Social Solidarity Economy)
- Public-Private Partnerships while engaging municipalities for better waste management
- Regional collaboration for update and implementation of IPR

Social Attributes

- Policies facilitating access to finance for the target sectors: guarantee schemes, subsidized loans, and reporting skills
- Better synergies between BSOs
- Add management courses in arts/engineering schools

Cultural Attributes

- Campaigns for improving awareness for reused and recycled products
- Campaigns for consuming local products



Targeted Policy Recommendations



Access to Finance: Grants

Diplomatic wallet to reduce the transaction costs to access grants (time, cost & monitoring)



Skills: Promotion of Green Businesses

Green job certifications implemented by schools and vocational training institutes



Registration

Simplified registration process for micro-enterprises and micro-social enterprises



High Cost of Raw Products

- Put in place a container-deposit system, reducing cost and price
- Bulk order to lower prices