

Trademark Application Form Template	
<i>General Venture Information:</i>	
First Name :	Last Name :
Country of residence:	<input type="checkbox"/> Egypt <input type="checkbox"/> Italy <input type="checkbox"/> Lebanon <input type="checkbox"/> Spain <input type="checkbox"/> Tunisia
Gender :	<input type="checkbox"/> Male <input type="checkbox"/> Female
Date of Birth:	
Phone:	
Role in the company:	
Age Range:	<input type="checkbox"/> 18-25 <input type="checkbox"/> 25-35 <input type="checkbox"/> Above 35
Education level:	<input type="checkbox"/> Less than secondary school
	<input type="checkbox"/> High school
	<input type="checkbox"/> Professional Technician's Diploma
	<input type="checkbox"/> Higher Technician's Diploma
	<input type="checkbox"/> Bachelor's degree
	<input type="checkbox"/> Masters
	<input type="checkbox"/> PhD
E-mail address :	
Name of the company :	
Legal status:	<input type="checkbox"/> The business has been legally established for less than two years
	<input type="checkbox"/> The business has been legally established for two years or more
Q1 Business stage:	<input type="checkbox"/> I have a minimum viable product or functional prototype
	<input type="checkbox"/> I have an early-stage project with a feasibility study
	<input type="checkbox"/> I have a product available in the market
Q2	Brief description of the venture's line of work:



STAND Up!

Q3	What do you want to protect :	<input type="checkbox"/> Design
		<input type="checkbox"/> Trademark
		<input type="checkbox"/> Commercial image
		<input type="checkbox"/> Software or application
		<input type="checkbox"/> Domain name
		<input type="checkbox"/> Copyright
		<input type="checkbox"/> Other
<i>General Description:</i>		
Q4	Briefly describe your eco-innovative/product/service and its value proposition (You can add here a link to a video where the solution is explained)	
Q5	What market needs are you satisfying? What performance are you providing? What value does the project offer to customers and stakeholders?	
Q6	Will the implementation of your innovative solution have a positive environmental impact (e.g. reduction on the use of materials, efficient waste management, reduction of GHG emissions)? Please explain.	
Q7	Will the implementation of your innovative solution involve positive changes in terms of consumer behaviour and promotion of sustainable living? Please explain.	



STAND Up!

Q8	Please detail in which way your solution is considered innovative: (Does it deliver new services to local and regional communities, introduce a new product into the market, or develop a new, effective and financially sustainable way of delivering environmental and social benefits?)
Q9	Please, explain your business model and detail in which way you will ensure long-term sustainability of the solution, its economic viability and the potential to scale it up.
<i>Use of Voucher:</i>	
Q10	Please define how you would make use of the voucher to protect your trademark, design, commercial image, software or application, copyright or other (which services it would cover and how this would help protect the solution).