

General venture Information

First name

Last name

Sex

- Male
- Female

Date of birth

Phone

Age range:

- 18-25
- 25-35
- Above 35

Expertise| Educational background

- Education level
 - Less than secondary School
 - High School
 - Professional Technician's Diploma or Higher Technician's Diploma
 - Bachelor's degree
 - Masters
 - PhD
- E-mail Address
- Name of the start-up

Business Stage:

- I have a minimum viable product or a functional prototype
- I have an existing business in the market no more than 2 years or I have an early-stage project with a feasibility study
- I have an industry spin off (a new project that I am creating under my organisation and willing to turn it into an independent entity)
- Other:



STAND Up!

Brief description of the start-up/project highlighting the problem you are tackling and the solution

I have at least one co-founder

- Yes
- No
- If yes, then please enter
 - Co-founder First Name
 - Co-founder Last Name
 - Country of residence
 - Sex
 - Male
 - Female
 - Age range:
 - 18-25
 - 25-35
 - Above 35
 - Email Address
 - Expertise| Educational background (Education level of co-founder):
 - Less than secondary School
 - High School
 - Professional Technician's Diploma
 - Higher Technician's Diploma or Bachelor's degree
 - Masters
 - PhD

Number of team members/employees:

General Description about your venture

1) Describe your product or service and its unique features

Explain what value the project offers to customers and stakeholders, why your product/service is unique, and how it provides an added value compared to the current market/technology solution

2) Describe your potential/existing customer segments?

Please describe your potential customers' segments according to their characteristics and profile, such as: educational background, socioeconomic status, age, sex, geographical aspects, attitude towards environment, etc.

3) Explain how your venture is directly solving a textile-related environmental challenge



STAND Up!

4) Explain how your venture is directly solving a textile-related social challenge

Please express your ideas about the following international aspects of your venture

1) Describe the product/service you are going to offer when you expand to another market?

3) Describe the type of support that you need to achieve your objective

4) Is your technology/innovation ready to test or use in the market?

Yes / No

Please express your ideas about the following international aspects of your Venture

1) Explain how your technology/innovation has an international perspective and potential for scalability?

2) Explain your revenue generation model

3) List the potential market for your venture.

4) What is the best strategy for your venture to break into the market?



STAND Up!

Hosting Organisation and Target Country
<p>1) Select the territory that you wish to access in the Mediterranean:</p> <p><i>Please note: Activities beyond the ENI CBC Med list of eligible territories need to be justified and accepted.</i></p>
<p>2) State your objective from the soft-landing mission that will take place in another market (Ex: Are you looking to expand your sales in the market, test your product/service in the market, conduct market research, etc...)</p>
<p>3) What is the type of hosting organisation in the listed territories above that you wish to be connected with during your soft-landing mission? Please specify the sector as well (Incubator, University, Institution in a specific sector, etc...)</p>
<p>4) Do you already have contacts with the potential hosting organisation quoted above?</p> <p>Yes / No</p> <p>*If yes, please enter the contacts below:</p> <p>Hosting Organisation 1 - Contact info</p> <p>1) Organisation Name</p> <p>2) Contact Person</p> <p>3) Position Title</p> <p>4) Mobile Number</p> <p>5) E-mail Address</p> <p>Hosting Organisation 2 - Contact info</p> <p>1) Organisation Name</p>



STAND Up!

- 2) Contact Person
- 3) Position Title
- 4) Mobile Number
- 5) E-mail Address

International Conference

Is there an international conference that you would like to attend in the eligible countries that you think will add value to your business?

(Egypt, Italy, Lebanon, Spain, and Tunisia, or, if relevant, in another eligible territory listed in the ENICBCMED website. Activities beyond the ENI CBC Med list of eligible territories need to be justified and accepted)

Yes / No

*If yes, please add the name of the conference, the country it is located in and the link to it

Benefits of Support

1) What benefits will the soft-landing mission bring to your business in the short term?

2) Please add any other details/comments or specify any need.