| * **General venture Information**
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| First nameLast nameSex* Male
* Female

Date of birthPhoneAge range:* 18-25
* 25-35
* Above 35

Expertise| Educational background* Education level
	+ Less than secondary School
	+ High School
	+ Professional Technician's Diploma or Higher Technician's Diploma
	+ Bachelor's degree
	+ Masters
	+ PhD
* E-mail Address
* Name of the start-up

Business Stage:* I have a minimum viable product or a functional prototype
* I have an existing business in the market no more than 2 years o I have an early-stage project with a feasibility study
* I have an industry spin off (a new project that I am creating under my organisation and willing to turn it into an independent entity)
* Other:

Brief description of the start-up/project highlighting the problem you are tackling and the solution I have at least one co-founder * + Yes
	+ No
	+ If yes, then please enter
		- Co-founder First Name
		- Co-founder Last Name
		- Country of residence
		- Sex
			* Male
			* Female
		- Age range:
			* 18-25
			* 25-35
			* Above 35
		- Email Address
		- Expertise| Educational background (Education level of co-founder):
			* Less than secondary School
			* High School
			* Professional Technician's Diploma
			* Higher Technician's Diploma or Bachelor's degree
			* Masters
			* PhD

Number of team members/employees:  |
| **General Description about your venture** |
| 1) Describe your product or service and its unique features*Explain what value the project offers to customers and stakeholders, why your product/service is unique, and how it provides an added value compared to the current market/technology solution* |
|  |
| 2) Describe your potential/existing customer segments? * *Please describe your potential customers' segments according to their characteristics and profile, such as: educational background, socioeconomic status, age, sex, geographical aspects, attitude towards environment, etc.*
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|  |
| 3) Explain how your venture is directly solving a textile-related environmental challenge |
|  |
| 4) Explain how your venture is directly solving a textile-related social challenge |
|  |
| **Please express your ideas about the following international aspects of your venture** |
| 1) Describe the product/service you are going to offer when you expand to another market? |
|  |
| 3) Describe the type of support that you need to achieve your objective |
|  |
| 4) Is your technology/innovation ready to test or use in the market?  |
| Yes / No |
| **Please express your ideas about the following international aspects of your Venture**  |
| 1) Explain how your technology/innovation has an international perspective and potential for scalability?  |
|  |
| 2) Explain your revenue generation model |
|  |
| 3) List the potential market for your venture. |
|  |
| 4) What is the best strategy for your venture to break into the market? |
|  |
| **Hosting Organisation and Target Country** |
| 1)Select the territory that you wish to access in the Mediterranean:*Please note: Activities beyond the ENI CBC Med list of eligible territories need to be justified and accepted.*  |
|  |
| 2) State your objective from the soft-landing mission that will take place in another market (Ex: Are you looking to expand your sales in the market, test your product/service in the market, conduct market research, etc...) |
|  |
| 3) What is the type of hosting organisation in the listed territories above that you wish to be connected with during your soft-landing mission? Please specify the sector as well (Incubator, University, Institution in a specific sector, etc...) |
|  |
| 4) Do you already have contacts with the potential hosting organisation quoted above? |
| Yes / No\*If yes, please enter the contacts below:**Hosting Organisation 1 - Contact info** 1) Organisation Name 2) Contact Person3) Position Title4) Mobile Number 5) E-mail Address **Hosting Organisation 2 - Contact info** 1) Organisation Name 2) Contact Person3) Position Title4) Mobile Number 5) E-mail Address  |
| **International Conference** |
| Is there an international conference that you would like to attend in the eligible countries that you think will add value to your business? *(Egypt, Italy, Lebanon, Spain, and Tunisia, or, if relevant, in another eligible territory listed in the ENICBCMED website. Activities beyond the ENI CBC Med list of eligible territories need to be justified and accepted)* |
| Yes / No\*If yes, please add the name of the conference, the country it is located in and the link to it |
| **Benefits of Support** |
| 1) What benefits will the soft-landing mission bring to your business in the short term? |
|  |
| 2) Please add any other details/comments or specify any need.  |
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