| * **General venture Information** |
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| First name  Last name  Sex   * Male * Female   Date of birth  Phone  Age range:   * 18-25 * 25-35 * Above 35   Expertise| Educational background   * Education level   + Less than secondary School   + High School   + Professional Technician's Diploma or Higher Technician's Diploma   + Bachelor's degree   + Masters   + PhD * E-mail Address * Name of the start-up   Business Stage:   * I have a minimum viable product or a functional prototype * I have an existing business in the market no more than 2 years o I have an early-stage project with a feasibility study * I have an industry spin off (a new project that I am creating under my organisation and willing to turn it into an independent entity) * Other:   Brief description of the start-up/project highlighting the problem you are tackling and the solution  I have at least one co-founder   * + Yes   + No   + If yes, then please enter     - Co-founder First Name     - Co-founder Last Name     - Country of residence     - Sex       * Male       * Female     - Age range:       * 18-25       * 25-35       * Above 35     - Email Address     - Expertise| Educational background (Education level of co-founder):       * Less than secondary School       * High School       * Professional Technician's Diploma       * Higher Technician's Diploma or Bachelor's degree       * Masters       * PhD   Number of team members/employees: |
| **General Description about your venture** |
| 1) Describe your product or service and its unique features  *Explain what value the project offers to customers and stakeholders, why your product/service is unique, and how it provides an added value compared to the current market/technology solution* |
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| 2) Describe your potential/existing customer segments?   * *Please describe your potential customers' segments according to their characteristics and profile, such as: educational background, socioeconomic status, age, sex, geographical aspects, attitude towards environment, etc.* |
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| 3) Explain how your venture is directly solving a textile-related environmental challenge |
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| 4) Explain how your venture is directly solving a textile-related social challenge |
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| **Please express your ideas about the following international aspects of your venture** |
| 1) Describe the product/service you are going to offer when you expand to another market? |
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| 3) Describe the type of support that you need to achieve your objective |
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| 4) Is your technology/innovation ready to test or use in the market? |
| Yes / No |
| **Please express your ideas about the following international aspects of your Venture** |
| 1) Explain how your technology/innovation has an international perspective and potential for scalability? |
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| 2) Explain your revenue generation model |
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| 3) List the potential market for your venture. |
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| 4) What is the best strategy for your venture to break into the market? |
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| **Hosting Organisation and Target Country** |
| 1)Select the territory that you wish to access in the Mediterranean:  *Please note: Activities beyond the ENI CBC Med list of eligible territories need to be justified and accepted.* |
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| 2) State your objective from the soft-landing mission that will take place in another market (Ex: Are you looking to expand your sales in the market, test your product/service in the market, conduct market research, etc...) |
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| 3) What is the type of hosting organisation in the listed territories above that you wish to be connected with during your soft-landing mission? Please specify the sector as well (Incubator, University, Institution in a specific sector, etc...) |
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| 4) Do you already have contacts with the potential hosting organisation quoted above? |
| Yes / No  \*If yes, please enter the contacts below:  **Hosting Organisation 1 - Contact info**  1) Organisation Name  2) Contact Person  3) Position Title  4) Mobile Number  5) E-mail Address  **Hosting Organisation 2 - Contact info**  1) Organisation Name  2) Contact Person  3) Position Title  4) Mobile Number  5) E-mail Address |
| **International Conference** |
| Is there an international conference that you would like to attend in the eligible countries that you think will add value to your business?  *(Egypt, Italy, Lebanon, Spain, and Tunisia, or, if relevant, in another eligible territory listed in the ENICBCMED website. Activities beyond the ENI CBC Med list of eligible territories need to be justified and accepted)* |
| Yes / No  \*If yes, please add the name of the conference, the country it is located in and the link to it |
| **Benefits of Support** |
| 1) What benefits will the soft-landing mission bring to your business in the short term? |
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| 2) Please add any other details/comments or specify any need. |
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