

Agenda of the training		
Agenda	Questions	Contents
Day 1		<ul style="list-style-type: none"> Sustainability in the textile and fashion industry
Day 2	Why?	<ul style="list-style-type: none"> Introduction and Key Concepts Business Idea / Problems and Needs / Understand the Context Objectives / Mission and Vision
Day 3	Who? What?	<ul style="list-style-type: none"> Stakeholders and Customers Segments Value Proposition
Day 4	How?	<ul style="list-style-type: none"> Customer Relationships and Channels Key Activities and Resources Eco-design
Day 5	How?	<ul style="list-style-type: none"> Cost and Revenues Test Implement and Measure Final Wrap Up
+ Questions and Answers / Experience-sharing		
+ Homework		

DAY 1

Time	Duration	Topic
10:00-10:15	15'	The textile industry in the Mediterranean region
10:15-11:00	45'	Sustainability and Circular economy in the textiles and fashion industry: <ul style="list-style-type: none"> - <i>Environmental impacts</i> - <i>CE Introduction.</i> - <i>Textile Value Chain.</i> - <i>Life Cycle Assessments</i> - <i>Circular business strategies and business models</i>
11:00-11:30	30'	Main aspects and trends: <i>Traceability & block chain, product security and non-hazardous chemicals, certificates and standards, labels, big data, renting-second hand, textile waste and recyclability, decarbonisation.</i>
11:30-11:40	10'	Break
11:40-13:10	90'	Circular business models and case studies



STAND Up!

DAY 2

Time	Duration	Topic
10:00-10:30	30'	1. Introduction to the GBM Methodology and ToT <ul style="list-style-type: none"> • <i>Expected Results</i> • <i>Agenda</i> • <i>The Green Business Model Methodology</i>
10:30-11:00	30'	2. Key Concepts <ul style="list-style-type: none"> • <i>Sustainable Business</i> • <i>Eco-innovation</i> • <i>Eco-design</i> • <i>Sustainable Consumption and Production</i> • <i>Circular Economy</i> • <i>Business Model Canvas</i> • <i>Lean Startup.</i>
11:00-11:15	15'	Break
11:15-11:55	40'	3. Business Idea / Problems and Needs / Understand the Context
11:55-12:35	40'	4. Objectives / Mission and Vision
Homework <i>Exercise 1. Sketch your business idea</i> <i>Exercise 2. Problems and needs</i> <i>Exercise 3. Understand the context</i> <i>Exercise 4. Set your goals</i> <i>Exercise 5. Set your mission and vision</i> <i>Exercise 6. Summary</i>		

DAY 3

Time	Duration	Topic
9:30-10:30	60'	Questions and Answers / Experience-sharing
10:30-10:45	15'	Break
10:45-12:15	90'	5. Stakeholders and Customers Segments
12:15-12:30	15'	Lunch Break
12:30-13:30	60'	6. Value Proposition
Homework <i>Exercise 7. Identify and map the stakeholders</i> <i>Exercise 8. Customer segments</i> <i>Exercise 9. Value proposition</i> <i>Exercise 10. Test</i> <i>Exercise 11. Pivoting the VP</i>		



STAND Up!

DAY 4

Time	Duration	Topic
10:00-10:40	40'	Questions and Answers / Experience-sharing
10:40-11:10	30'	7. Customer Relationships and Channels
11:10-11:40	30'	8. Key Activities and Resources
11:40-11:55	15'	Break
11:55-12:55	60'	9. Eco-design
Homework <i>Exercise 12. Channels & relationships</i> <i>Exercise 13. Key activities & resources</i> <i>Exercise 14. Ecodesign your business</i> <i>Exercise 15. Summary Act & Res & Customer Relation</i>		

DAY 5

Time	Duration	Topic
10:00-10:30	30'	Questions and Answers / Experience-sharing
10:30-11:15	45'	10. Costs and Revenues
11:15-11:30	15'	Break
11:30-12:00	30'	11. Test
12:00-12:30	30'	12. Implement and Measure
12:30: 13:00	30'	Final Wrap Up
Homework <i>Exercise 16. Cost structure</i> <i>Exercise 17. Revenue streams</i> <i>Exercise 18. Summary cost and revenues</i> <i>Exercise 19. Test</i> <i>Exercise 20. Indicators</i>		