| **PERSONAL AND BUSINESS ESSENTIAL DATA**  ***These data should be collected through the registration form of the Online Platform (The Switchers Toolbox)*** |
| --- |
| *First Name\**  *Last Name\**  *Email\**  *Phone Number\**  *Country \**  *Date of birth \**  *Sex (M/F)\**  *Age range:*   * *18‐25* * *25‐35* * *Above 35*   *Expertise| Educational background\* (Education level of founder)*   * *Less than secondary School* * *High School* * *Professional Technician's Diploma* * *Higher Technician's Diploma* * *Bachelor's degree* * *Masters* * *PhD*   *Venture Name\**  *Business Stage:*   * *I have a minimum viable product or a functional prototype* * *I have an existing business in the market no more than 2 years* * *I have an early‐stage project with a feasibility study* * *I have an industry spin off (a new project that I am creating under my organization and willing to turn it into an independent entity)* * *Other:* |
| *Do you have at least one co‐founder\**  *Yes... No…*  *If yes, Please enter the Co‐Founder details:*   * *First Name* * *Last Name* * *Country of residence* * *Sex (M/F)* * *Email Address* * *Phone Number* * *Age range:*   + *18‐25*   + *25‐35*   + *Above 35* * *Expertise| Educational background (Education level of co‐founder)*   + *less than secondary School*   + *High School*   + *Professional Technician's Diploma or Higher Technician's Diploma*   + *Bachelor's degree*   + *Masters*   + *PhD* |
| Describe your product or service and its unique features\* |
|  |
| Describe the Mission of your start‐up/venture\* |
|  |
| Business summary\*:  *Try to provide a quick summary (highlighting the problem and solution) and to especially explain why the firm is unique and why it should be funded* |
|  |
| Tell us more about the environmental/social value of your idea\* |
|  |
| Explain how are you planning to generate revenues\* |
|  |
| Did you previously raise funding? \* |
| Yes / No  If yes, how much did you raise and what type of funding did you receive? |
| Economic Feasibility |
|  |
| Revenues Expenditures\* |
|  |

\*All fields of the application form are mandatory – the only one optional is the last one named Economic Feasibility

\*\*By clicking on “submit”, you are agreeing to be photographed and videoed during the training sessions, which might be used on the Berytech website and the StandUp! open collaborative platform as well as used for dissemination, printing and online publication, and joint online publication purposes.