

## Output 5.4: Green Entrepreneurship Standard

Available through [The Switchers](#) Support Programme, the **Supporting Sustainability Self-Assessment** is meant for private, public and non-profit BSOs providing business development and support services to entrepreneurs and companies, to self-assess the extent to which they promote the development of sustainable and circular businesses.

Access the tool here: <https://ssb.theswitchers.org/>

Title	Supporting Sustainability Badge / Self-Assessment Survey
Who's it for?	<p>The self-assessment tool targets <b>Business Support Organizations (BSOs)</b>.</p> <p>BSOs are public, private and non-profit organizations providing business development services (such as business development centres and agencies, training centres, incubators, accelerators, universities, etc.).</p>
Purpose	<p>The <b>Supporting Sustainability Self-Assessment Survey</b> is made for BSOs that want to assess the degree to which sustainability perspectives are incorporated in their organisations and programmes.</p> <p>By reaching a satisfactory threshold, BSOs will receive a <b>Supporting Sustainability Badge (Green Badge)</b> certifying their commitment to promoting sustainable business models and their involvement in a regional partnership for circular business development (<a href="#">ACT Network</a>) promoted by <a href="#">The Switchers Support Programme</a>.</p>
Content	<p>The survey asks to which extent the BSO is <b>“building capacity”</b> and <b>“developing accountability”</b> in the supported start-ups.</p> <p>The self-assessment survey contains 5 short sections:</p> <ul style="list-style-type: none"> <li>• Section 1 – Commitment: explore your organisational commitment to sustainability.</li> <li>• Section 2 – Business Model Development</li> </ul>

- Section 3 – Product / Service Design
- Section 4 – Value Chains and Growth
- Section 5 – Business Operations & Ethics: if you work with your entrepreneurs / business leader to develop their operational strategies, please answer the questions.



Once the self-assessment survey is completed, BSOs that meet the criteria will receive a **“Supporting Sustainability Badge”**. The certificate is backed by The Switchers, UNEP-MAP, MedWaves and the GIMED consortium.

## Supporting Sustainability Badge

The Switchers Support Programme certifies that XXX has carried out a self-assessment demonstrating it to be a Business Support Organization (BSO) that successfully incorporates sustainability perspectives, both organisationally and in its programmes, to support circular entrepreneurs and companies.

XXX is an organisation committed to promote sustainable business development and is involved in a Mediterranean partnership of BSOs for circular business development.

*Note: the validity of the results depends on the fact that the organisation has provided reliable and accurate information while completing the self-assessment.*