Output 2.3: Database of financiers

The Switchers Toolbox provides methodologies and tools for sustainable business development, designed to match the needs of green entrepreneurs in the Mediterranean, at any business development stage. GIMED’s Finance Toolkit is available on The Switchers Toolbox platform. The finance toolkit allows entrepreneurs to access a base of financiers specifically adapted to their business model, size, needs and development stage.

<table>
<thead>
<tr>
<th>Title</th>
<th>Database of financiers / Finance Toolkit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who’s it for?</td>
<td>Green entrepreneurs across the Mediterranean</td>
</tr>
<tr>
<td>When to use?</td>
<td>When requiring funding, at any stage of business development: ideation, early stage, growth and scale</td>
</tr>
<tr>
<td>Purpose</td>
<td>Provides a directory of funding organisations, outlining: funding priorities, contact details and how they prefer to be approached by potential investees. Enables participants to easily identify suitable finance institutions to approach.</td>
</tr>
</tbody>
</table>
| Process                | 1. Register on The Switchers as a green entrepreneur  
2. Select “Finance Toolkit”  
3. Take the four-step survey  
4. Discover a database of financiers adapted to your business’ needs.
Access sustainable finance opportunities |
1. Register on The Switchers as a green entrepreneur:


2. Select the tool “Finance Toolkit”:

   ![The Switchers Toolbox]

   My tools
   - Green Business Model: 0%
   - Eco-design Tool: 0%
   - Access to market: 0%
   - Green Business Plan: 0%
   - Finance Toolkit: 3%
   - Impact Measurement Toolkit: 0%

3. Take the four-step survey to define your profile:
   - Business stage
     - Ideation stage
     - Early stage
     - Growth
     - Scale
   - Finance options
   - Country opportunity
   - Funding strategy
4. Discover a large database of financers adapted to your business’ needs:

Click on your Country of reference and check the list of opportunities according to the level of maturity of your company.

5. Contact and access suitable finance opportunities!

This valuable directory enables participants to easily identify suitable finance institutions to approach according to their current funding needs.